EMERGING MARKETS FELLOWS PROGRAM

Updated as of October 2015

The Emerging Markets Institute Fellows program offers a unique experience for Johnson MBA students to engage in coursework, practicum project study trips, international exchanges and creative projects as well as network with Johnson alumni, guest speakers, and corporate partners while contributing to the growth and development of the institute. All one year and two year Ithaca students are eligible.

Fellows can enjoy subsidies for student travel, international case competitions, and summer internships. The experience they gain differentiates them from other students during the recruiting process. The knowledge they accumulate prepares them for careers either directly in the emerging markets, or in headquarters roles with emerging market responsibilities.

Sample quotes from Fellows Alumni:

Being a part of the EMI Fellow network provides resources that allow you to explore your interests in depth. I was connected to an opportunity-of-a-lifetime, pitching a healthcare start-up at Thailand's premier MBA business competition.

Stephanie Hsi, Class of 2014
Management Associate
Bayer Healthcare Pharmaceuticals

EMI extends the tight knit, collaborative and special Johnson community beyond the classroom and into the globalized world of business and society. It's a platform for graduates to engage and become informed about the future direction of world affairs. It has been a privilege to be part of the EMI."

Andy Shen, Class of 2014
Business Strategy Consultant
Accenture
EMI at Cornell has enriched my business school experience and broadened my perspective on the leading global business trends. I believe EMI will play an increasingly more important role in shaping the perspectives of the students who are pursuing a career in the emerging markets.

Andy (Hua) Yang, Class of 2013
IHS Chemical Consulting

Selection process

Fellows will need a half-page essay stating the reasons why they want to be fellows and their CVs. Second year students will be interviewing first year students. The selection process will run parallel to the registration to immersions. Application will take place in the Spring of first year for the 2-year MBAs.

Fellows New Requirements

The requirements to be designated as an emerging market fellow provide knowledge about emerging market culture, business and general environment. Course offerings may vary from semester to semester. The requirements are the following:

1. Course work: 6 credits from the following Johnson/non-Johnson courses:

   Johnson Courses

   **FALL 2015**
   - NBA 5130) (Bailey) International Finance Cases – 1.5 Credits
   - NBA 5740) (Allen) The Management Consulting Practicum – 3 Credits
   - NBA 6250) (Greenwald) International Marketing – 1.5 Credits
   - NBA 6440) (Casanova) Competition from Emerging Markets – 1.5 Credits

   **SPRING 2016**
   - NBA 5240) (Heffetz) Macroeconomics & Int’l Trade – 3 Credits
   - NBA 5540) (Bailey) International Finance – 3 Credits
   - NBA 5870) (Hanks) International Mergers & Acquisitions – 1.5 or 2 Credits
(NBA 5930) (Goldman) International Entrepreneurship – 1.5 credits

Non-Johnson Courses

FALL 2015
(AEM 4290) (Ng) International Financial Management – 3 Credits
(AEM 4420) (Christy) Emerging Markets – 3 Credits
(LATA 4260) (Roberts) Social Movements in Latin America – 4 Credits
(LAW 5090) (Roberts) Social Movements in Latin America – 4 Credits
(LAW 6461) (Kihira) Global M and A Practice – 1 Credit
(GOVT 6877) (Carlson) Asian Security – 4 Credits
(IARD 6960) - Fall & Spring (Christy/Buck/Hobbs) Perspectives in International Development – 1 Credit

SPRING 2016
(AEM 4421) (Christy) Research and Strategy in Emerging Markets – 3 Credits
(AEM 6390) (Basu) Research Methods in International Development – 3 Credits
(GOVT 6827) (Carlson) Unifying While Integrating: China in the World – 4 Credits
(HIST 6062) (Chen/Zheng) Greater China in a Changing World – 4 Credits
(ILRIC 6350) (Fields) Labor Markets and Income Distribution in Development Economics – 4 Credits
(CHIN 5510) (Chen) Business Chinese in Cultural Context II

2. EMI Speakers Series – Fellows are required to attend 6 presentations either in the evenings and (some) during the lunch time.

3. Study Trips or Foreign Languages

Students have the option of completing two study trips, or one foreign language course plus one study trip. A semester abroad in an emerging market will also satisfy this requirement. Trips completed as part of a practicum will also be counted towards this requirement. One year MBAs will only need to complete one study trip. Below is a list of trips, which Johnson has offered in the past and qualify for the Fellows program. The list changes from year to year.
a. Winter Break: China, India, Brazil, South Africa  
b. Spring Break: Colombia, Israel, United Arab Emirates  
c. End of Spring Semester: Japan/Korea

4. Projects in relation with Service to the EMI Center. Please sign-up.

Students can choose a task, such as the ones listed below, at the time of admission into the Fellows program. **We are open to other projects suggested by the fellows.**

- Organization of conferences.  
  - Roundtable  
  - ‘Bringing the World to Johnson/Cornell’ Speaker presentations.  
- Research seminars.  
- Update website. Precise work to be decided in agreement with instructor.  
- Writing a case study about an emerging multinational.  
- Writing a Thought leadership piece for the EMI website.  
- Writing the Newsletter.  
- Update a Database.  
- Finding companies to write projects with.

5. Study Abroad

The Emerging Markets Institute encourages students to study abroad. As such, the Institute can recognize courses taken in foreign institutions as sufficing EMI requirements. Foreign courses should be submitted with their descriptions and credit hours to the EMI Executive Director for approval.

5. Fellows Benefits

Fellows can avail themselves of the Cañizares Fund and Cunningham fund during their studies. The Cañizares Fund provided through the generosity of Roberto Cañizares, BS’71. MBA ’74, provides a subsidy for a summer internship in the emerging markets, plus funds for language studies. The fund also provides travel monies for international case competitions.
The Cunningham Fund was established in the memory of Foster S. Cunningham, AB ’54, MBA ’55, who died unexpectedly in 1978. The fund provides $1500 towards study trips, so long as the student is not receiving any other financial aid. A Fellow can only receive one Cunningham award during his or her study. To apply you must send your cv and a half-page essay with your academic performance and the trek you want to participate, stating that you are not receiving other funding. Please send you applications via email to srr92@cornell.edu by November 15 for the winter treks and by February 15 for the spring treks. If you are awarded funding for your trek you need to submit a 600-word essay about the business environment or company you visited and will be reimbursed after your trek is done. In addition, we encourage Fellows that have received this fund to pay these funds back at a future date when they feel they are able. In this manner, the fund will replenish itself.

A limited number of these awards are available each year only to EMI fellows.