WHY THE CORNELL MBA? The Samuel Curtis Johnson Graduate School of Management at Cornell University prepares you to achieve your goals in the constantly and rapidly changing environment of global business. With the Cornell MBA, you’ll be ready to advance in your current career path, make a career change, or pursue an entrepreneurial venture.

Our general management education builds on the essentials of business in a global, future-minded context so you can see beyond their past and present application. You can explore your interests and customize your experience through coursework and electives at Cornell’s other top-ranked schools, or choose a dual-degree program to gain a competitive advantage and specialized expertise in areas such as law, medicine, engineering, health administration, and more.
Our Unique MBA Experience

Develop Your Leadership Skills

Success is not a solo act. Whether you’re working closely with your cohort on a case competition, or exploring an in-depth topic with a faculty member, you’ll find that our collaborative environment leads to greater success. It also makes you a stronger and more effective leader. Leadership@Johnson, our unique leadership development program, requires every student to lead at least one team during fall’s core courses. Your team leadership role offers a great opportunity to collaborate in a way that will prepare you for the challenges you’ll face when you return to work. It also fosters strong collaboration as you receive and provide feedback and learn from the leadership experiences of fellow team members.

Opportunities to exercise your leadership skills abound at Johnson. You can earn a two-year, full-tuition scholarship through the Roy H. Park Leadership Fellows Program. Our Leadership and Ethics Concentration adds specially designed coursework for students interested in advancing their leadership development. Our Leadership Skills Program offers half- and full-day skills training sessions, and our speaker series brings top corporate leaders to Johnson for vibrant discussions.

Powerfully collaborative experiences are woven into the fabric of life at Johnson.
Performance learning at Johnson incorporates results-driven experiences that apply theoretical frameworks to real business situations in an integrated and holistic way. Performance learning encompasses not just curriculum, but an incredibly diverse range of unique learning opportunities through case competitions, immersions, and management consultant practicums.

Immersions offer concentrated packages of elective courses in several areas of professional focus. Fieldwork, real-world cases, and interactions with practitioners supplement the curriculum to deliver intense and comprehensive preparation that will make you a top competitor for any internship you choose to pursue.

Our take on performance learning is embodied by our Parker Center for Investment Research and the Cayuga Fund, a student-run venture where you become a portfolio manager for the $3.5 million Cayuga MBA (hedge) Fund. The center is a state-of-the-art facility that is better equipped and more technologically advanced than some major investment firms. It replicates a trading room and produces original research that not only guides the fund’s strategies, but is highly sought after by Wall Street firms.

Invest in early-stage companies via BR Ventures, a seed-stage venture capital fund; or partner with Johnson Global Business Solutions, a consultancy powered by Cornell MBA candidates and led by our expert faculty.
Take advantage of the hundreds of opportunities at Johnson to dive deep into experiences that take you beyond the classroom.

Immersions integrate courses with fieldwork in these areas:

- capital markets and asset management
- digital technology
- investment banking
- managerial finance
- strategic operations
- strategic marketing
- sustainable global enterprise
- customized program

Concentrations add breadth and depth to your Johnson experience:

**BREADTH CONCENTRATIONS**
- consulting
- entrepreneurship
- leadership and ethics
- global business management
- sustainable global enterprise

**DEPTH CONCENTRATIONS**
- corporate finance
- financial investing
- financial analysis
- marketing analysis
- marketing management
- private equity
- strategy

Research centers and institutes present real-world opportunities to apply the management disciplines you learn:

- Parker Center for Investment Research
- Center for Sustainable Global Enterprise
- Emerging Markets Institute
- Entrepreneurship and Innovation Institute
- Smith Family Business Initiative
Johnson is known for its innovative, international education initiatives.

Global in reach and reputation.

Cornell’s impressive global network connects you not only to other students, but to successful alumni and some of the world’s most respected faculty. There are more than 150,000 Cornell alumni around the world — and you can be a member of this tremendously successful and highly accomplished network.

Our approach to MBA education includes numerous opportunities for you to gain global experience and exposure, including international study treks, internships abroad, and student exchange programs. We’re also known for innovative, international educational initiatives offered through our Center for Sustainable Global Enterprise, Emerging Markets Institute, and Johnson Global Business Solutions.

The global quality of managing business today isn’t just what you learn here; it’s part of how you learn. Our international reputation for excellence attracts students from approximately 30 countries, so you’ll develop an understanding of and an appreciation for diverse cultures, along with valuable cross-cultural skills.
Two-year MBA in Ithaca

Our Two-year MBA in Ithaca is ideal for professionals who seek career advancement or career change, and want to hone their leadership skills. It delivers a comprehensive general business curriculum that gives you a strong foundation in all the key functional areas of business. Structured as a 21-month program that begins in August, it includes a summer internship between academic years. The first year’s core curriculum provides the building blocks of management education, integrating theory and fundamentals with hands-on practice. Immersion experiences let you dive deeper into specific areas of interest in preparation for your summer internship.

In your second year, you’ll have the opportunity to choose concentrations that add breadth, depth, and marketability to your MBA experience, while you shape your expertise through electives — including courses from other top-ranked schools at Cornell (such as the School of Industrial and Labor Relations, the Law School, the School of Hotel Administration, and more).

Explore a variety of interests while developing leadership and management expertise.
One-year MBA in Ithaca

Our One-year MBA in Ithaca is designed for established professionals preparing for leadership roles or seeking career advancement. Applicants must have (and may be awarded credit for) significant experience, advanced degrees, or professional certifications.

The program’s general business curriculum is delivered in just 12 months (May to May), making it a particularly rigorous fast-track program. Core courses in the first spring semester provide the foundational knowledge you’ll need for leadership roles. The fall semester features a management practicum that places you on a consulting project for a real company; you’ll work closely with faculty members and advisors who have extensive consulting experience. Numerous electives allow you to explore your interests through Johnson business courses, as well as through courses from Cornell’s other graduate schools. In your spring semester you can participate in an immersion program and add breadth and depth to your MBA experience with one or more of our concentrations. In most of your courses, you’ll be learning alongside students from our Two-year MBA program, for a truly collaborative experience.

Many One-year MBA students enroll in one of our unique dual-degree programs; they earn their MBA and an additional Cornell master’s degree in a discipline such as law, engineering, health administration, real estate, or others.

An intense program to build on your experience.
Johnson Cornell Tech MBA

The 12-month Johnson Cornell Tech MBA program begins in May with a summer semester in Ithaca that covers business foundations. It then moves to the Cornell Tech campus currently located in the Google building in the heart of New York City’s tech ecosystem. There, you’ll dive into an open, dynamic studio environment that demands collaboration. You’ll tackle a startup project and an existing enterprise project, often working alongside candidates in other Cornell Tech programs for a uniquely interconnected experience. Spring semester includes a global trek to Israel and a career-directed project in the concentration of your choice. Throughout the program, courses are taught in intensive, multi-week modules that cover the latest challenges and opportunities for businesses using technology as a means of transformation. This is a truly innovative program that will prepare you for success in the fast-paced, constantly evolving digital economy.
Ithaca is a great place to be. A diverse population, wonderful public parks, high degree of public safety, and reasonable cost of living make Ithaca a great place for families. Vibrant nightlife and more restaurants per capita than New York City make it a favorite for those whose family days aren’t in full swing. The community’s cutting-edge arts, music, and cultural scene keeps you in tune with all that is current. And all of this is available to you in the midst of a region filled with gorges, waterfalls, lakes, and mountains — along with the ample outdoor recreation opportunities they all present.

The sense of community you experience at Johnson spills over into Ithaca as well. While you’re here, intently focused on the pursuit of your MBA, you’ll find that you’re as welcome in Ithaca as you are on campus. Ithaca will quickly endear itself to you; it will be a fond character in your memories of Johnson, and a place you’ll always be glad to come home to.
Become colleagues in an inclusive environment.
At the heart of the Cornell MBA experience is a strong and unique sense of community. You will feel it when you visit campus and talk with our admissions representatives, students, and faculty. This sense of community permeates life at Johnson, both academically (in our intensely collaborative learning environment) and socially (in our incredibly welcoming residential experience). It becomes the very foundation of the skills you develop and the knowledge you build.

Not all of our traditions are academic.
Johnson has a strong culture of collaboration and teamwork. From year to year, Johnson students share an inclusive environment in which strong personal and professional ties are formed and developed. Through a close-knit, highly energetic, and warmly collaborative environment, Johnson creates a unique culture and experience.
Traditions are an important part of maintaining and developing this unique culture and experience. Traditions, passed along by each class, tie Johnson students together through shared experiences and memories. The more you participate in them, the more you’ll treasure and appreciate your time here.

Traditions strengthen the bond that all Johnson and Cornell alumni share.
Johnstone Rugby Club was established in 1993 and garners alumni support throughout the world. The annual Alumni Rugby Game provides Johnson alumni the opportunity to return to campus and meet current students. The game is one of the most highly attended alumni events at Johnson, and consists of a weekend of networking and fun, highlighted by a gridiron rugby match between alumni and current students.

Frozen Assets vs. Faculty Game
Frozen Assets, Johnson's Women's Ice Hockey team, take on the faculty each year in a competition to demonstrate that although a PhD might be necessary for the classroom, it does not usually help out on the ice. This game provides Johnson students the opportunity to check their faculty, administrators, and staff into the boards!

Pie-in-the-Face
Have you secretly hoped to see a friend's face smeared with pie? This fundraiser is your big chance. Every year, Johnson students, staff, and faculty nominate individuals to receive a pie in the face. Then people bid for the right to throw a pie in the face of their favorite (or least favorite) nominated member of the Johnson community. All proceeds from this highly attended event benefit local charities.

Winter Formal
Another favorite night among Johnson students, the annual Winter Formal is a fun-filled night of holiday celebration. This gala gives students an opportunity to get dressed up and celebrate the holiday season with classmates before the start of finals and winter break.

Sage Socials
Sage Socials occur every Thursday afternoon in the atrium. These weekly receptions provide an opportunity for Johnson faculty, staff, students, and family to socialize before the start of the weekend. Sage Socials are sponsored by Johnson Corporate Partners, a student organization, or a school department, and sometimes lead to a dinner or major speaker event.

Johnson Night Out
Johnson Night Out brings together members of the Johnson community to spend an evening of good food and great company. Faculty, staff, and second-year students open their homes to host first-year students in a potluck-style dinner. Casual and fun dinner provides a wonderful opportunity for first-year students to meet one another and with faculty and staff members. There is an outing held both in the fall and spring semesters.

Alumni Rugby Game
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May

Follies

The Follies is the Johnson community’s annual opportunity to laugh at itself. Business school is serious; Follies is not. Created in 1980 by Johnson classmates Cynthia Wilson Massarsky and Barry M. Massarsky, the Follies showcases both live performances and prerecorded videos produced by students, faculty, and staff. The event is a must-see for anyone who has ever wanted to publicly spoof all that they know and love about Johnson.

May

Slope Day

The last day of classes marks an annual tradition and day of celebration for the entire Cornell community. Slope Day’s origins can be traced back to 1890, when the annual Navy Ball began on the Cornell campus. It has since evolved into a day of food, drink, music, and friendship. Johnson students typically wake up early for a breakfast and BBQ in Collegetown and then head to the slope to celebrate together with all of Cornell.

March

Frozen Assets vs. Puck Bunnies

The most celebrated rivalry at Johnson, the Puck Bunnies square off against the Frozen Assets. An all-men’s team with limited skating ability and hockey experience, the Puck Bunnies hit the ice to sometimes-laughing, mostly-laughing fun. From morning games in mini-skis and ball to men’s clothing and all-out embarrassment! It’s a can’t-miss event full of laughter, exuberance, and non-stop excitement.

March

Charity Auction

A day of bass fishing on Cayuga Lake, dinner with your favorite professors, yoga, tennis, and golf lessons—all are part of the fun that can be won at the Annual Charity Auction. Last year over 30 events were donated by local businesses, faculty, staff, and students and were auctioned off during the Johnson Auction to raise money to support all 15 of our student groups. This year’s auction includes a trip to New York City, a day of fishing on Cayuga Lake, a wine-tasting event, and more! Bidding will close on April 1st.

March

Destination Johnson (DJ)

Destination Johnson marks the start of the unique Johnson experience, when admitted students are invited to campus for a weekend of non-stop activities. DJ participants spend the weekend getting to know their classmates, current Johnson students, Sage Hall, the Cornell campus, and the local area. Admission to DJ is open to all admitted students. Applications are due on March 1st and are available on the DJ website.

March

Asia Night

The Asia Business Association, Johnson Japan Club, and Korean Business Association bring the culture and spirit of Asia to Johnson. This event features Asian performances and cultural experiences, as well as authentic Asian cuisine. Through this event, we enable our students to better understand the Asian culture and help build a greater diversity and camaraderie within the Johnson community.

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November

Diwali

Diwali Night is hosted every year by the South Asian Business Society and a number of organizations. A special night of celebration, students, faculty, and staff gather on the slopes to celebrate the festival of lights with music and food. Students gather in the atrium to watch performances and enjoy traditional food and drinks. The event is open to all members of the Cornell community and is a great way to experience the beauty and diversity of Diwali.
We offer exceptional opportunity — and support — for veterans.

Johnson values the leadership skills and dedication of veterans. So much so, that our faculty includes George William Casey, Jr., former four-star US Army General and 36th US Army Chief of Staff. If you have military experience, you are particularly well prepared for Johnson. Your leadership skills will give you an edge in adapting to our intensely collaborative learning environment, and your discipline, maturity, and commitment to succeed will inspire fellow classmates.

We offer assistance and support as you transition from military life to graduate school. The Johnson Association of Veterans helps you succeed from day one, and our Career Management Center offers comprehensive, customized assistance with career planning.

Diversity enriches your experience like nothing else.

At Johnson, students find a welcoming and supportive atmosphere that frees them to be active in diverse on-campus and national organizations that support Black, Latino, Asian, woman, and LGBT students. Our Office of Diversity and Inclusion (ODI), the first among top-tier graduate business schools, works to build a community that reflects the diversity of global business. It develops thought leadership, offers training on diversity issues, and creates an inclusive environment that supports and values everyone.

Johnson is a member of the Forté Foundation and Consortium for Graduate Study in Management; and proud participant of the Reaching Out LGBT MBA Fellowship Program.