

THE
Johnson

Scholar

Fall 2016 | Volume 6

A Research Review from the Samuel Curtis
Johnson Graduate School of Management
at Cornell University

Dear Colleagues, Graduates, and Friends,

I am delighted to present the latest volume of *Johnson Scholar*, a listing of scholarly research produced by the faculty of the Samuel Curtis Johnson Graduate School of Management at Cornell University. This volume covers the period July 1, 2015, to June 30, 2016, along with more recently published items for which citation information was available. It includes published and forthcoming articles in peer-reviewed journals, book chapters, and scholarly books, with 101 articles, 16 book chapters, and 6 new scholarly books by 44 faculty members. Journals that are considered by the *Financial Times* in their annual ranking of the best business schools are identified by an asterisk.

Johnson is one of three exceptional schools composing the newly launched Cornell University College of Business. The new college is one of the most comprehensive business schools in the country, enhancing the stature and recognition of business studies at Cornell and supporting ambitious educational and research initiatives. Among our listings below, we highlight several such research collaborations among faculty members across schools with a special designation of “CCB Collaborates!”

I am very proud to be part of this productive community and wish everyone continued success in building our intellectual capital.

Sincerely,

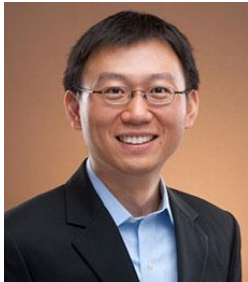
Andrew Karolyi

Associate Dean for Academic Affairs

Please note that online access to published and forthcoming articles may be restricted by licensing agreements. Most can be viewed through your library's publications database system. Please send changes and updates to Sarah Miller (snm8@cornell.edu) or Andrew Karolyi (gak56@cornell.edu).

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ACCOUNTING



Luo Zuo
Assistant Professor of
Accounting

Professor Zuo's research focuses on capital markets research in accounting, corporate finance, and behavioral finance. He is the recipient of numerous awards, including the Best Paper Award at the 2016 MIT Asia Conference in Accounting.

[Visit his faculty profile](#)

Robert J. Bloomfield, "Why We Should Stop Being Surprised that Lightly Regulated Markets Fail to Achieve the SEC's Goals for Market Quality", *Contemporary Accounting Research*, Accepted.*

Robert J. Bloomfield, "[Gathering Data for Archival, Field, Survey, and Experimental Accounting Research](#)", *Journal of Accounting Research*, 54, 2, May 2016. With Nelson, Mark W.; Soltes, Eugene.*

Robert J. Bloomfield, "[Discussion of Delegated Trade and the Pricing of Public and Private Information](#)", *Journal of Accounting and Economics*, 60, 2-3, November 2015. With Bloomfield, Matthew J.*

Robert J. Bloomfield, "[Hidden Liquidity: Some New Light on Dark Trading](#)", *The Journal of Finance*, 70, 5, October (4th Quarter/Autumn) 2015. With O'Hara, Maureen; Saar, Gideon.*

Robert J. Bloomfield, "[Does Coordinated Presentation Help Credit Analysts Identify Firm Characteristics?](#)", *Contemporary Accounting Research*, 32, 2, July (3rd Quarter/Summer) 2015. With Hodge, Frank; Hopkins, Patrick; Rennekamp, Kristina M.*

Robert Libby, "[Regulation and the Interdependent Roles of Managers, Auditors, and Directors in Earnings Management and Accounting Choice](#)", *Accounting, Organizations and Society*, 47, November 2015. With Rennekamp, Kristina M.; Seybert, Nicholas.*

Kenneth J. Merkley, "Does the Scope of Sell-Side Analyst Industry Matter? An Examination of Bias, Accuracy and Information Content of Analyst Reports", *The Journal of Finance*, Accepted. With Michaely, Roni; Pacelli, Joseph.*

Mark W. Nelson, "Contrast Effects in the Application of Accounting Standards", *Contemporary Accounting Research*, Accepted. With Asay, Hamilton S.; Brown, Tim; Wilks, T. Jeffrey.*

Mark W. Nelson, "[Malleable Standards of Care Required by Jurors When Assessing Auditor Negligence](#)", *The Accounting Review*, Accepted. With Maksymov, Eldar M.*

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CCB Collaborates!

Glen Dowell, Johnson
Arturs Kalnins, SHA
"Community
Characteristics and
Changes in Toxic
Chemical Releases:
Does Information
Disclosure Affect
Environmental Justice?"
(2015) *Journal of
Business Ethics*

Mark W. Nelson, "[Team-Oriented Leadership and Auditors' Willingness to Raise Audit Issues](#)", *The Accounting Review*, Accepted. With Proell, Chad; Randel, Amy.*

Mark W. Nelson, "[Gathering Data for Archival, Field, Survey, and Experimental Accounting Research](#)", *Journal of Accounting Research*, 54, 2, May 2016. With Bloomfield, Robert J.; Soltes, Eugene.*

Mark W. Nelson, "[Discussion of 'The Effect of Alternative Accounting Measurement Bases on Investors' Assessments of Mangers' Stewardship'](#)", *Accounting, Organizations and Society*, 46, October (4th Quarter/Autumn) 2015. With Emett, Scott A.*

Kristina M. Rennekamp, "How Disclosure Focus and Reporting Style in Corporate Social Responsibility Reports Jointly Influence Investor Judgments", *Contemporary Accounting Research*, Accepted. With Elliott, W.B.; Grant, Stephanie.*

Kristina M. Rennekamp, "[Experienced Financial Managers' Views of the Relationships among Self-Serving Attribution Bias, Overconfidence, and the Issuance of Management Forecasts: A Replication](#)", *Journal of Financial Reporting*, 1, 1, April (2nd Quarter/Spring) 2016. With Libby, Robert.

Kristina M. Rennekamp, "[Regulation and the Interdependent Roles of Managers, Auditors, and Directors in Earnings Management and Accounting Choice](#)", *Accounting, Organizations and Society*, 47, November 2015. With Libby, Robert; Seybert, Nicholas.*

Kristina M. Rennekamp, "[The Effects of Forecast Type and Performance-Based Incentives on the Quality of Management Forecasts](#)", *Accounting, Organizations and Society*, 46, October (4th Quarter/Autumn) 2015. With Chen, Clara Xiaoling; Zhou, Hailan.*

Kristina M. Rennekamp, "[Does Coordinated Presentation Help Credit Analysts Identify Firm Characteristics?](#)", *Contemporary Accounting Research*, 32, 2, July (3rd Quarter/Summer) 2015. With Bloomfield, Robert J.; Hodge, Frank; Hopkins, Patrick.*

Mani Sethuraman, "[MD&A Disclosure and the Firm's Ability to Continue as a Going Concern](#)", *The Accounting Review*, 90, 4, July (3rd Quarter/Summer) 2015. With Mayew, William J.; Venkatachalam, Mohan.*

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Best Paper Award

Hyunseob Kim
Corporate Finance
Award, SFS Finance
Cavalcade 2016
"The Asset
Redeployability
Channel: How
Uncertainty Affects
Corporate Investment",
with Howard Kung,
forthcoming in *Review
of Financial Studies*



[Visit his faculty profile](#)

P. E. Yeung, "Earnings Attribution and Information Transfers", *Contemporary Accounting Research*, Accepted. With Koo, David S.; Wu, Julie.*

P. E. Yeung, "[On the Persistence and Pricing of Industry-Wide and Firm-Specific Earnings, Cash Flows, and Accruals](#)", *Journal of Accounting and Economics*, 61, 1, February 2016. With Hui, Kaiwai; Nelson, Karen.*

Luo Zuo, "Customer-Supplier Relationships and Corporate Tax Avoidance", *Journal of Financial Economics*, Accepted. With Cen, Ling; Maydew, Edward L.; Zhang, Liandong.*

Luo Zuo, "[Relative Optimism and the Home Bias Puzzle](#)", *Review of Finance*, Accepted. With Solnik, Bruno.*

Luo Zuo, "Shaped by Booms and Busts: How the Economy Impacts CEO Careers and Management Styles", *Review of Financial Studies*, Accepted. With Schoar, Antoinette.*

Luo Zuo, "[Understanding Practice and Institutions: A Historical Perspective](#)", *Accounting Horizons*, 30, 3, September 2016. With Watts, Ross L.

Luo Zuo, "[The Effect of Accounting Conservatism on Corporate Investment during the Global Financial Crisis](#)", *Journal of Business Finance and Accounting*, 43, 5-6, June 2016. With Balakrishnan, Karthik; Watts, Ross L.

Luo Zuo, "[Does the Market Value CEO Styles?](#)", *American Economic Review*, 106, 5, May 2016. With Schoar, Antoinette.*

Luo Zuo, "[The Informational Feedback Effect of Stock Prices on Management Forecasts](#)", *Journal of Accounting and Economics*, 61, 2-3, April (2nd Quarter/Spring) 2016.*

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ECONOMICS



Justin P. Johnson
Area Coordinator for
Economics
Associate Professor of
Economics

Professor Johnson is a globally renowned researcher in economics and strategy and is currently an editor at the *Journal of Industrial Economics*, a top journal in the field.

[Visit his faculty profile](#)

Robert H. Frank, "[Cash on the Table: Why Traditional Theories of Market Failure Fail](#)", *Journal of Economic Behavior & Organization*, 126, Part B, June 2016.

Justin P. Johnson, "[The Properties of Product Line Prices](#)", *International Journal of Industrial Organization*, 43, November 2015. With Myatt, David P.

Vrinda Kadiyali, "[Repeated Interactions and Improved Outcomes: An Empirical Analysis of Movie Production in the United States](#)", *Management Science*, 62, 2, February 2016. With Narayan, Vishal.*

Armin Rick, "[The Prison Boom and Sentencing Policy](#)", *Journal of Legal Studies in Business*, 45, 1, January (1st Quarter/Winter) 2016. With Neal, Derek A.

Michael Waldman, "[The Dual Avenues of Labor Market Signaling](#)", *Journal of Labor Economics*, Accepted.

Michael Waldman, "[An Exploration of the Promotion Signaling Distortion](#)", *Journal of Law, Economics & Organization*, 32, 1, March 2016. With Zax, Ori.

FINANCE

Warren B. Bailey, "[Behavioral Finance and Me, or How I Came to See the Light](#)", *The European Journal of Finance*, 22, 8-9, July (3rd Quarter/Summer) 2016.

Murillo Campello, "Customer Concentration and Loan Contract Terms", *Journal of Financial Economics*, Accepted. With Gao, Janet.*

Murillo Campello, "[Enlarging the Contracting Space: Collateral Menus, Access to Credit, and Economic Activity](#)", *Review of Financial Studies*, 29, 2, February 2016. With Larrain, Mauricio.*

Robert A. Jarrow, "Testing for Asset Price Bubbles: Three New Approaches", *Quantitative Finance Letters*, Accepted.

Robert A. Jarrow, "[Bubbles and Multiple-factor Asset Pricing Models](#)", *International Journal of Theoretical and Applied Finance*, 19, 1, February 2016.

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Vrinda Kadiyali

Nicholas H. Noyes
Professor of
Management
Professor of Marketing
and Economics

Professor Kadiyali's research is on firms' competitive strategies. She uses econometric models of game theory to study firm competition. She has published in leading marketing and economics journals like *Marketing Science*, *Management Science*, *Rand Journal of Economics*, and *Journal of Econometrics*.

[Visit her faculty profile](#)

Robert A. Jarrow, "[Asset Price Bubbles and the Land of Oz](#)", *Journal of Portfolio Management*, 42, 2, January (1st Quarter/Winter) 2016.

Robert A. Jarrow, "[Positive Alphas and a Generalized Multiple-factor Asset Pricing Model](#)", *Mathematics and Financial Economics*, 10, 1, January (1st Quarter/Winter) 2016. With Protter, Philip.

Robert A. Jarrow, "[Asset Price Bubbles](#)", *Annual Review of Financial Economics*, 7, December 2015.

Robert A. Jarrow, "[Specification Tests of Calibrated Option Pricing Models](#)", *Journal of Econometrics*, 189, 2, December 2015. With Kwok, Simon S. M.

Robert A. Jarrow, "[Bank Runs and Self-Insured Bank Deposits](#)", *Quarterly Review of Economics and Finance*, 58, November 2015. With Xu, Liheng.

Robert A. Jarrow, "[Simulating and Validating a Multi-factor HJM Model with Negative Interest Rates](#)", *Journal of Risk Management in Financial Institutions*, 8, 4, October (4th Quarter/Autumn) 2015. With van Deventer, Don.

Robert A. Jarrow, "[Informational Efficiency under Short Sale Constraints](#)", *SIAM Journal on Financial Mathematics*, 6, 1, August 2015. With Larsson, Martin.

Andrew Karolyi, "[Home Bias, an Academic Puzzle](#)", *Review of Finance*, Accepted.*

Andrew Karolyi, "The Gravity of Culture for Finance", *Journal of Corporate Finance*, Accepted.

Andrew Karolyi, "The U.S. Listing Gap", *Journal of Financial Economics*, Accepted. With Doidge, Craig; Stulz, Rene M.*

Andrew Karolyi, "[Regulatory Arbitrage and Cross-Border Bank Acquisitions](#)", *The Journal of Finance*, 70, 6, December 2015. With Taboada, Alvaro G.*

Hyunseob Kim, "The Asset Redeployability Channel: How Uncertainty Affects Corporate Investment", *Review of Financial Studies*, Accepted. With Kung, Howard.*

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Murillo Campello

Lewis H. Durland
Professor of
Management
Professor of Finance

Professor Campello is an internationally recognized scholar of financial economics. He is an editor at the *Journal of Financial Intermediation* and his recent work on the financial crisis has been widely featured in the financial press (*Financial Times*, *Reuters*, *The Wall Street Journal*), books, and academic outlets.

[Visit his faculty profile](#)

Hyunseob Kim, "[Recent Advances in Research on Hedge Fund Activism: Value Creation and Identification](#)", *Annual Review of Financial Economics*, 7, December 2015. With Brav, Alon; Jiang, Wei.*

Hyunseob Kim, "[The Real Effects of Hedge Fund Activism: Productivity, Asset Allocation, and Labor Outcomes](#)", *Review of Financial Studies*, 28, 10, November 2015. With Brav, Alon; Jiang, Wei.*

Roni Michaely, "[Are Friday Announcements Special? Overcoming Selection Bias](#)", *Journal of Financial Economics*, Accepted. With Rubin, Amir; Vedrashko, Alexander.*

Roni Michaely, "[Do Earnings Estimates Add Value to Sell-Side Analysts' Investment Recommendations?](#)", *Management Science*, Accepted. With Kecskes, Amrus; Womack, Kent.*

Roni Michaely, "Do Investors Value Dividend Smoothing Stocks Differently?", *Management Science*, Accepted. With Larkin, Yelena; Leary, Mark.*

Roni Michaely, "Does the Scope of Sell-Side Analyst Industry Matter? An Examination of Bias, Accuracy and Information Content of Analyst Reports", *The Journal of Finance*, Accepted. With Merkley, Kenneth J.; Pacelli, Joseph.*

Roni Michaely, "Product Market Competition and Agency Conflicts: Evidence from the Sarbanes-Oxley Act", *Management Science*, Accepted. With Chhaochharia, Vidhi; Grullon, Gusvavo; Grinstein, Yaniv.*

Roni Michaely, "[Further Evidence on the Strategic Timing of Earnings News: Joint Analysis of Weekdays and Times of Day](#)", *Journal of Accounting and Economics*, 62, 1, August 2016. With Rubin, Amir; Vedrashko, Alexander.*

Maureen O'Hara, "[Discerning Information from Trade Data](#)", *Journal of Financial Economics*, 120, 2, May 2016. With Easley, D.; Lopez de Prado, M.*

Maureen O'Hara, "[Hidden Liquidity: Some New Light on Dark Trading](#)", *The Journal of Finance*, 70, 5, October (4th Quarter/Autumn) 2015. With Bloomfield, Robert J.; Saar, Gideon.*

Maureen O'Hara, "[Optimal Execution Horizon](#)", *Mathematical Finance*, 25, 3, July (3rd Quarter/Summer) 2015. With Easley, David; Lopez de Prado, Marcos.

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Gideon Saar, "[Hidden Liquidity: Some New Light on Dark Trading](#)", *The Journal of Finance*, 70, 5, October (4th Quarter/Autumn) 2015. With Bloomfield, Robert J.; O'Hara, Maureen.*

MANAGEMENT



Angus Hildreth

Assistant Professor of
Management and
Organizations

Professor Hildreth's research focuses on the effects of loyalty, power, and status on leadership, top-team performance, group functioning, and ethical decision-making. His work has been published in academic journals, such as the *Journal of Personality and Social Psychology*, *Organizational Behavior and Human Decision Processes*, *Psychological Bulletin*, and *Social Justice Research*.

[Visit his faculty profile](#)

Lourdes S. Casanova, "International Competitiveness of Small and Medium-sized Enterprises: Peru, a Latin-American Emerging Market", *Emerging Markets Finance & Trade*, Accepted. With Peña-Vinces, J.C.; Guillen, J.; Urbano, D.

Dana M. Radcliffe, "Power, the Pledge, and Professional Responsibility in Military Comptrollership", *Armed Forces Comptroller*, 60, 4, October (4th Quarter/Autumn) 2015.

MANAGEMENT AND ORGANIZATIONS

Ya-Ru Chen, "[Looking out from the Top: Differential Effects of Status and Power on Perspective Taking](#)", *Personality and Social Psychology Bulletin*, 42, 6, June 2016. With Blader, S.; Shirako, A.

Ya-Ru Chen, "[What Influences Managers' Procedural Fairness Towards Their Subordinates? The Role of Subordinates' Trustworthiness](#)", *Journal of Experimental Social Psychology*, 59, July (3rd Quarter/Summer) 2015. With Zhao, Guozhen; Brockner, Joel.

Glen W.S. Dowell, "Community Characteristics and Changes in Toxic Chemical Releases: Does Information Disclosure Affect Environmental Injustice?", *Journal of Business Ethics*, Accepted. With Kalnins, Arturs.*

Angus Hildreth, "[Failure at the Top: How Power Undermines Collaborative Performance](#)", *Journal of Personality and Social Psychology*, 110, 2, February 2016. With Anderson, Cameron.

Angus Hildreth, "[Blind Loyalty? When Group Loyalty Makes Us See Evil or Engage in It](#)", *Organizational Behavior & Human Decision Processes*, 132, January (1st Quarter/Winter) 2016. With Ginob, Francesca; Bazerman, Max.*

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Angus Hildreth, "[Balancing Fairness and Efficiency: The Impact of Identity-Blind and Identity-Conscious Accountability on Applicant Screening](#)", *PLOS One*, 10, 12, December 2015. With Self, William T.; Mitchell, Gregory; Mellers, Barbara A.; Tetlock, Philip E.

Christopher Marquis, "[Mobilization in the Internet Age: Internet Activism and Corporate Response](#)", *Academy of Management Journal*, Accepted. With Luo, Xiaowei Rose; Zhang, Jianjun.*

Christopher Marquis, "Putting New Wine in Old Bottles: State-Mediated Globalization Processes and the Adoption of Sustainability Reporting in China", *Management and Organization Review*, Accepted. With Yin, Lynn; Yang, Dongning.

CCB Collaborates!

Robert A. Jarrow,
Johnson
Calum G. Turvey,
Dyson
"Designing Catastrophic
Bonds for Catastrophic
Risks in Agriculture:
Macro Hedging Longs
and Short Rains in
Kenya", with Lin Sun
(2015) *Agricultural
Finance Review*

Christopher Marquis, "[Scrutiny, Norms, and Selective Disclosure: A Global Study of Greenwashing](#)", *Organization Science*, 27, 2, March 2016. With Toffel, Michael; Zhou, Yanhua.*

Christopher Marquis, "[Building Sustainable Organizations in China](#)", *Management and Organization Review*, 11, 3, September 2015. With Jackson, Susan; Li, Yuan.

Sunita Sah, "[Managing Perceptions of Distress at Work: Reframing Emotion as Passion](#)", *Organizational Behavior & Human Decision Processes*, Accepted. With Wolf, E. B.; Lee, J. J.; Brooks, A. W.*

Sunita Sah, "[Effect of Physician Disclosure of Specialty Bias on Patient Trust and Treatment Choice](#)", *Proceedings of the National Academy of Sciences*, 113, 27, July (3rd Quarter/Summer) 2016. With Fagerlin, A.; Ubel, P.

Sunita Sah, "[Blinding Prosecutors to Defendants' Race: A Policy Proposal to Reduce Unconscious Bias in the Criminal Justice System](#)", *Behavioral Science and Policy*, 1, 2, December 2015. With Robertson, C.; Baradaran, S.

Sunita Sah, "[Conflicted Advice and Second Opinions: Benefits, But Unintended Consequences](#)", *Organizational Behavior & Human Decision Processes*, 130, September 2015. With Loewenstein, George.*

Isaac H. Smith, "[Not All Fairness Is Created Equal: Fairness Perceptions of Group vs. Individual Decision Makers](#)", *Organization Science*, 26, 5, September 2015. With Kouchaki, Maryam; Netchaeva, Ekaterina.*

MARKETING



Vithala Rao

Deane W. Malott
Professor of
Management
Professor of Marketing

Professor Rao has published over one hundred thirty-five papers on topics including conjoint analysis and multidimensional scaling, pricing, bundle design, brand equity, market structure, corporate acquisition, and linking branding strategies to financial performance. His papers have appeared in the *Journal of Marketing Research*, *Marketing Science*, *Management Science*, *Journal of Marketing*, and *Journal of Consumer Research*, among others.

[Visit his faculty profile](#)

Sachin Gupta, "[An Empirical Model of Drug Detailing: Dynamic Competition and Policy Implications](#)", *Management Science*, 62, 8, August 2016. With Liu, Qiang; Venkataraman, Sriram; Liu, Hongju.*

Sachin Gupta, "[Forecasting Sales of New and Existing Products Using Consumer Reviews: A Random Projections Approach](#)", *International Journal of Forecasting*, 32, 2, April (2nd Quarter/Spring) 2016. With Schneider, Matthew.

Vrinda Kadiyali, "[Repeated Interactions and Improved Outcomes: An Empirical Analysis of Movie Production in the United States](#)", *Management Science*, 62, 2, February 2016. With Narayan, Vishal.*

Young-Hoon Park, "[Investigating Purchase Conversion by Uncovering Online Visit Patterns](#)", *Marketing Science*, Accepted. With Park, Chang Hee.*

Young-Hoon Park, "[Consumer Search Activities and the Value of Ad Positions in Sponsored Search Advertising](#)", *Marketing Science*, 34, 4, July (3rd Quarter/Summer) 2015. With Chan, Tat Y.*

Vithala R. Rao, "[Anticipated vs. Actual Synergy in Merger Partner Selection and Post-Merger Innovation](#)", *Marketing Science*, Accepted. With Yu, Yu; Umashankar, Nita.*

Vithala R. Rao, "[Choosing the Right Target: Relative Preferences for Resource Similarity and Complementarity in Acquisition Choice](#)", *Strategic Management Journal*, 37, 8, August 2016. With Yu, Yu; Umashankar, Nita.*

Vithala R. Rao, "[Early Adoption of Modern Grocery Retail in an Emerging Market: Evidence from India](#)", *Marketing Science*, 34, 6, November 2015. With Narayan, Vishal; Sudhir, K.*

J. E. Russo, "[A Goal-Priming Approach to Cognitive Consistency: Applications to Judgment](#)", *Journal of Behavioral Decision Making*, 29, 1, January (1st Quarter/Winter) 2016. With Chaxel, Anne-Sophie C.; Wiggins, Catherine E.

Manoj Thomas, "[When Remembering Disrupts Knowing: Blocking Implicit Price Memory](#)", *Journal of Marketing Research*, Accepted. With Kyung, Ellie.*

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Stijn M.J. van Osselaer, "[Belief in Free Will: Implications for Practice and Policy](#)", *Journal of Marketing Research*, Accepted. With Zheng, Yanmei; Alba, Joseph W.*

Stijn M.J. van Osselaer, "[When and Why We Forget to Buy](#)", *Journal of Consumer Psychology*, 26, 3, July (3rd Quarter/Summer) 2016. With Fernandes, Daniel; Puntoni, Stefano; Cowley, Elizabeth.*

Stijn M.J. van Osselaer, "[Manipulating System 2 and the Illusion of Caveat Emptor](#)", *Journal of Marketing Behavior*, 1, 3-4, February 2016.



Shawn Mankad
Assistant Professor of
Operations, Technology
and Information
Management

Professor Mankad's research focuses on using data analytics to facilitate better decision-making. Specifically, he aims to create and apply data mining, machine learning, and visualization techniques for economic modeling with unstructured and complex structured data. His research has been featured in journals and over a dozen media outlets, including the *Wall Street Journal* and the *Chicago Tribune*.

[Visit his faculty profile](#)

OPERATIONS, TECHNOLOGY & INFORMATION MANAGEMENT

Li Chen, "Measuring the Bullwhip Effect: Discrepancy and Alignment between Information and Material Flows", *Manufacturing & Service Operations Management*, Accepted. With Luo, W.; Shang, K. H.*

Li Chen, "[Sourcing Under Supplier Responsibility Risk: The Effects of Certification, Audit, and Contingency Payment](#)", *Management Science*, Accepted. With Lee, Hau L.*

Vishal Gaur, "[Systematic Risk in Supply Chain Sales](#)", *Management Science*, 62, 6, June 2016. With Osadchiy, Nikolay; Seshadri, Sridhar.*

Vishal Gaur, "[Do High and Low Inventory Turnover Retailers Respond Differently to Demand Shocks?](#)", *Manufacturing & Service Operations Management*, 18, 2, April (2nd Quarter/Spring) 2016. With Kesavan, S.; Kushwaha, V.*

Vishal Gaur, "[Stockout-Based Substitution and Inventory Planning in Textbook Retailing](#)", *Manufacturing & Service Operations Management*, 18, 1, January (1st Quarter/Winter) 2016. With Lee, JoonKyum; Muthulingam, Suresh; Swisher, Gary F.*

Nagesh Gavirneni, "[Self-Selecting Priority Queues with Burr Distributed Waiting Costs](#)", *Production and Operations Management*, 25, 6, June 2016. With Kulkarni, V.*

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Nagesh Gavirneni, "[Understanding Online Hotel Reviews through Automated Text Analysis](#)", *Service Science*, 8, 2, June 2016. With Han, Hyun Jeong; Mankad, Shawn; Goh, Joel.

Nagesh Gavirneni, "[Impact of Information Sharing, Random Yield, Correlation, and Lead Times in Closed Loop Supply Chains](#)", *European Journal of Operational Research*, 246, 3, November 2015. With Hosoda, Takamichi; Disney, Stephen M.

Keynote Speaker

Soo Kim
Wharton Society for the
Advancement of
Women in Business
Academia, 2016



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Shawn Mankad, "[Measuring Influence in Twitter Ecosystems Using a Counting Process Modeling Framework](#)", *Technometrics*, 58, 3, July (3rd Quarter/Summer) 2016. With Xia, Donggeng; Michailidis, George.

Shawn Mankad, "[Understanding Online Hotel Reviews through Automated Text Analysis](#)", *Service Science*, 8, 2, June 2016. With Han, Hyun Jeong; Goh, Joel; Gavirneni, Nagesh.

Shawn Mankad, "[Analysis of Multiview Legislative Networks with Structured Matrix Factorization: Does Twitter Influence Translate to the Real World?](#)", *Annals of Applied Statistics*, 9, 4, December 2015. With Michailidis, George.

Shawn Mankad, "[Threshold Value Estimation Using Adaptive Two-Stage Plans in R](#)", *Journal of Statistical Software*, 67, 3, October (4th Quarter/Autumn) 2015. With Michailidis, George; Banerjee, Moulinath.

Shawn Mankad, "[Two Stage Plans for Estimating the Inverse of a Monotone Function](#)", *Technometrics*, 57, 3, July (3rd Quarter/Summer) 2015. With Tang, Runlong; Banerjee, Moulinath; Michailidis, George.

Levent V. Orman, "Information Markets over Trust Networks", *Electronic Commerce Research*, Accepted.

Lawrence W. Robinson, "[Improving Instructional Simulation with Structural Debriefing](#)", *Simulation & Gaming*, 46, 3-4, November 2015. With Pavlov, Oleg V.; Saeed, Khalid.

William Schmidt, "[Experimental Evidence of Pooling Outcomes Under Information Asymmetry](#)", *Management Science*, Accepted. With Buell, Ryan.*

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William Schmidt, "[Identifying Risks and Mitigating Disruptions in the Automotive Supply Chain](#)", *Interfaces*, 45, 5, October (4th Quarter/Autumn) 2015. With Simchi-Levi, David; Wei, Yehua; Zhang, Peter Y.; Combs, Keith; Ge, Yao; Gusikhin, Oleg; Sanders, Michael; Zhang, Don.

Published and Accepted Book Chapters

Lourdes S. Casanova, Forthcoming, "Are Brazilian Multinationals Competitive Enough?" in *Multilatinas: Strategies for Internationalization*, eds., Andonova, V., and Losada, M., With Kassum, J.

Lourdes S. Casanova, 2016, "[Emerging Multinationals: The Coming of Age](#)", in *Business Insights on Emerging Markets 2015*, eds., OECD Emerging Markets Network, With Miroux, Anne.

Lourdes S. Casanova, 2016, "[Innovation in Latin America](#)", in *Innovation in Emerging Markets*, eds., J. Haar and R. Ernst.

Lourdes S. Casanova, 2016, "[Latin American Multinationals Facing the 'New Reality'](#)", in *Evolution of Family Business: Continuity and Change in Latin America and Spain*, eds., Fernández, P. and Lluch, A.

Lourdes S. Casanova, 2015, "Petrobras: An Uncertain Future for a Global Latina," in *Vizinhos Atlânticos: Instituições, Desenvolvimento e Política Externa entre Angola e Brasil*, Lisboa, eds., Bernardes, Bruno G. & Pereira, Gilberto, With Kononenko, R.; Villalobos, A.

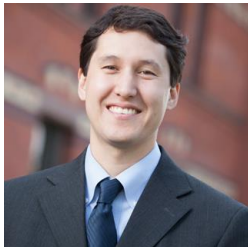
Lourdes S. Casanova, 2015, "[Reflexiones para mi hija Sara Julia](#)", in *Liderazgo Femenino. Aprendizajes de Carrera de ejecutivas Latinas*, eds., Betina C. Rama.

Lourdes S. Casanova, 2015, "[Las Multinacionales Latinoamericanas ante la 'nueva realidad'](#)", in *Un Siglo de Cambios: Familias Empresarias y Grandes Empresas y Grupos Familiares en America Latina y Espana*, eds., P. Fernández and A. Lluch.

Robert H. Frank, Forthcoming, "Distilling Career Advice from the Happiness Literature," in *Well-Being and Higher Education: A Strategy for Change and the Realization of Education's Greater Purposes*, eds., Donald W. Harward.

Honor

Isaac H. Smith
Included in The 40
Under 40 Most
Outstanding Business
School Professors, *Poets
& Quants*, 2016



[Visit his faculty profile](#)

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Robert H. Frank, 2016, "[The Complex Ethical Consequences of 'Simple' Theoretical Choices](#)", in *The Oxford Handbook of Professional Economic Ethics*, eds., George DeMartino and Dierdre McCloskey.

Robert H. Frank, 2015, "[Positional Externalities as a Source of Market Failure](#)", in *Performance and Progress: Essays on Capitalism, Business, and Society*, eds., Subramanian Rangan.

Christopher Marquis, Forthcoming, "Drivers of Community Strength: An Institutional Logics Perspective on Geographical and Affiliation Based Communities," in *The Sage Handbook of Organizational Institutionalism*, eds., Royston Greenwood et al., With Almandoz, John.

CCB Collaborates!

Roni Michaely,
Johnson
Pamela C. Moulton,
SHA
Trading in the Presence
of Short-Lived Private
Information: Evidence
from Analyst
Recommendation
Changes

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