



Camp \$tart-Up Highlights

Camp \$tart-Up is a unique experience for young women aged 13–19 to build strong business and leadership skills.

At the camp, young women will:

- Discover how interest and dreams translate to enterprise and independence
- Work with a diverse group of young women
- Meet successful women business leaders
- Learn how to write a business plan
- Return home feeling, inspired, confident and full of entrepreneurial ideas

“I didn’t know there were so many **jobs** in **business!**”

– 2002 camper

Camp \$tart-Up is made possible, in part, by donations from Johnson School corporate sponsors and alumni.

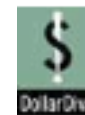
Camp \$tart-Up
Johnson School at Cornell University
213 Sage Hall
Ithaca, NY 14850

CAMP \$TART-UP

JUNE 21-28, 2008

ITHACA, NY

Building business & leadership
skills in young women



Cornell University
The Johnson School



CAMP \$TART-UP

What is Camp \$tart-Up?

Camp \$tart-Up is a week-long interactive business and leadership training program for young women aged 13 to 19. Camp \$tart-Up exposes young women to the fundamentals of business and is a part of a larger initiative at the Johnson School at Cornell University to increase the number of women applying to business school.



The Camp \$tart-Up program was brought to Cornell by a group of Johnson School students who wanted to empower young women and introduce them to the world of business. They teamed up with Independent Means and the Office of Diversity and Inclusion at the Johnson School to launch Camp \$tart-Up at Cornell in 2002.

Who Can Apply to the Camp?

We welcome young women aged 13-19 who want to learn how to turn their ideas into reality and make a real impact.

What Will Young Women Learn?

Business Skills

Marketing & Finance
Research & Planning
Networking

Leadership Skills

Self-Confidence
Presentation Skills
Effective Teamwork

A "Day in the Life"

6:30 AM	Rise and shine!
8:00 AM	Breakfast
9:00 AM	Class Session, Campus Tour
Noon	Lunch
1:00 PM	Field Trip, Interview with Entrepreneurs, Business Plan Coaching
4:30 PM	Optional Relaxation Time, Nature Walk, Exercise Class
6:00 PM	Dinner
7:30 PM	Business Simulation Activity, Team Building Game
9:30 PM	Quiet Time
10:30 PM	Lights Out

Tuition and Application

Tuition is \$1,500 per camper, and scholarships are available to qualified applicants. Applications can be located online at: www.johnson.cornell.edu/odi/campstartup

Get Involved

If you or someone you know is interested in getting more women involved in leadership positions and business, you may want to sponsor a camper, donate to the camp, or invite a young woman to complete an application to attend the camp.

For More Information

Please contact us for additional information:

PHONE: 607-255-1437

EMAIL: campstart@cornell.edu

WEB: www.johnson.cornell.edu/odi/campstartup

"Camp \$tart-Up helped me. I found myself exploring different careers and seriously considering going to college for business-related studies." – 2005 camper