MBA Diversity Conferences and Career Fairs

July 16, 2015
MBA Conferences - Career Fair Dates

- Resumes due into the online resume database on JTS - Friday, August 21
- Cornell University Career Fair (all of Cornell University) - September 9-10
- National Black MBA Association Conference - September 22-26, Orlando, www.nbmbaa.org
- National Society of Hispanic MBA Conference - October 8-10, Chicago, www.nshmba.org
- Reaching Out LGBT MBA Conference - October 8-10, Chicago, www.reachingoutmba.org
- MBA Veterans Conference - October 15-17, Nashville – Veterans only
- Asian MBA Conference - October 16-17, New York, www.asianmba.org
- Net Impact Conference (Sustainability) - November 5-7, Seattle, www.netimpact.org
MBA Conference Attendance is Optional

Should you attend?

- Are any of your target companies exhibiting at the conference but are not coming to Johnson?
- Are you targeting corporate finance, marketing, operations, or general management?
- Can you miss class time and still maintain grades?
- Can you afford it?
- Will you be ready to network and interview?
- Are you a part of the target population of the conference?
MBA Conference Prep

1. Attend Pre-Conference Workshop.
2. Create/Update LinkedIn Profile.
3. Check conference websites for list of corporate attendees.
4. Create resume, post to conference website, and apply for jobs.
7. Work on PARS.
8. Develop your pitch.
10. Research companies.
11. Stay on top of coursework.
# Conference Support

<table>
<thead>
<tr>
<th>Item</th>
<th>Groups</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Pitch</td>
<td>CWGs, Clubs, CMC</td>
<td>Make sure cell number is on resume in case we need to contact you.</td>
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<tr>
<td>Resume Review</td>
<td>CWGs, Clubs, CMC</td>
<td>Prepare as you would for January on campus interviews</td>
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<tr>
<td>Resume Book</td>
<td>CMC</td>
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<tr>
<td>Support at Conference</td>
<td>CMC, ODI, Peers</td>
<td>CMC representation likely at the following conferences: NBMBAA, Asian MBA, NSH MBA, Reaching Out, Net Impact</td>
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