

## Navigating Uncertainty: Strategies for Innovation and Growth

9 June 2017 - French Ministry of Economy and Finance - Paris, France

07:30-08:45	<b>Registration and welcome coffee</b>	
09:00-11:00	Joint morning session with the International Economic Forum on Latin America and the Caribbean	
11:00-11:30	Coffee and networking break	
11:30-12:15	<b>Keynote remarks</b> [Bloch Lainé]	
	Introduction: <b>Bathylle Missika</b> , Senior Counsellor to the Director (acting), Head of Partnerships and Networks Unit, OECD Development Centre <ul style="list-style-type: none"> <li>• <b>Ángel Gurría</b>, OECD Secretary-General</li> <li>• <b>Jimmy Morales</b>, President of Guatemala</li> </ul>	
12:15-13:20	<b>Session 1: Strategies for growth amid uncertainty and risk of protectionism</b> [Bloch Lainé]	
	<i>Latin America is expected to return to positive growth in 2017 after two consecutive years of recession. Yet the region is facing increased social vulnerability, productivity stagnation and growing global protectionism. To counterbalance uncertainty, commitment to innovation and skills development will be crucial.</i> Moderator and scene setting: <b>Ángel Melguizo</b> , Head, Latin America and the Caribbean Unit, OECD Development Centre <ul style="list-style-type: none"> <li>• <b>Ariel Sigal</b>, Deputy Minister of Treasury, Argentina</li> <li>• <b>Juan Ruiz</b>, Chief Economist for South America, BBVA</li> <li>• <b>Antonio Celia Martínez-Aparicio</b>, CEO, Promigás</li> </ul>	
13.20-14:45	Lunch	
14:45-15:45	<b>Session 2: Unlocking investment in innovation in Latin America</b> [Bloch Lainé]	
	<i>Labour productivity in Latin America has declined in the past decade compared to more advanced economies. Innovation can play a key role to support productivity improvements. What role can the private sector play in bringing investment in innovation up to speed?</i> Moderator: <b>Mario Pezzini</b> , Director and Special Advisor to the OECD Secretary General on Development, OECD Development Centre <ul style="list-style-type: none"> <li>• <b>Isidoro Santana López</b>, Minister of Economy, Planning and Development, Dominican Republic</li> <li>• <b>Alejandro Simón</b>, CEO, Sancor Seguros Group</li> <li>• <b>Carlos Gasco Travesedo</b>, Senior Advisor for International Affairs, Iberdrola</li> </ul>	
15:45-16:45	<b>Session 3: The future of work</b> [Room 1]	<b>Session 4: Infrastructure for innovation</b> [Room 5]
	<i>Innovation is changing the labour market, shifting the demand for skills towards new activities. This could aggravate regional skills mismatches.</i> Moderator: <b>Raffaele Trapasso</b> , Policy Analyst, Directorate for Education and Skills, OECD <ul style="list-style-type: none"> <li>• <b>Elsa Amouzgar</b>, Vice President &amp; General Manager, Global Sales, ManpowerGroup</li> <li>• <b>Juan P. Urruticoechea</b>, Head of Human Resources, Sodexo</li> </ul>	<i>Innovation needs a vast network of infrastructure in place. How is infrastructure developing across Latin America?</i> Moderators: <b>Felipe Monteiro</b> , Affiliate Professor of Strategy, INSEAD and <b>Lourdes. S. Casanova</b> , Academic Director of the Emerging Markets Institute, Johnson School of Business at Cornell University <ul style="list-style-type: none"> <li>• <b>Claudia Selli</b>, European Government Affairs Director, International External Affairs, AT&amp;T</li> <li>• <b>Marc Vancoppenolle</b>, Global Head of Government Relations, Nokia</li> </ul>
16:45-17:45	<b>Session 5: A new chapter for trade?</b> [Room 1]	<b>Session 6: Investing in the digital economy</b> [Room 5]
	<i>With rising protectionism, NAFTA and the TPP in question, what will trade uncertainty mean for doing business in Latin America?</i> Moderator: <b>Anne Miroux</b> , Faculty Fellow at the Emerging Market Institute, Johnson School of Business at Cornell University <ul style="list-style-type: none"> <li>• <b>Núria Vilanova</b>, President, Consejo Empresarial Alianza por Iberoamérica (CEAPI)</li> <li>• <b>Rafael Amiel</b>, Director of Latin America Economics, IHS Markit</li> </ul>	<i>The expansion of digital technologies in Latin America is opening up new areas for business growth. However, barriers hindering the development of the digital economy still exist.</i> Moderator: <b>Molly Leshner</b> , Senior Policy Analyst, Digital Economy Policy Division, OECD <ul style="list-style-type: none"> <li>• <b>Ivo Correa</b>, Head of Latin America Public Policy, Uber</li> <li>• <b>Natalia Moreno</b>, Director of Global Institutional Relations, Telefonica</li> </ul>
17:45-18:00	<b>Wrap-up and concluding remarks</b> [Room Bloch Lainé]	
	<ul style="list-style-type: none"> <li>• <b>Bathylle Missika</b>, Senior Counsellor to the Director (acting), Head of Partnerships and Networks Unit, OECD Development Centre</li> </ul>	