



## PARTNERSHIPS AND BENEFITS

### Platinum \$15,000

#### Flagship Sponsorship

- Sponsorship of case competition and pre-conference reception

#### Branding Recognition

- Company name and logo on website, marketing material, and social media

#### Priority at Event

- VIP table for ten guests at pre-conference reception and conference luncheon
- Ten conference admission passes

#### Event Engagement

- Speaker and/or panelist opportunities (i.e. host coffee chat)
- Participation as judge in case competition
- Access to student resume books

### Gold \$10,000

#### Branding Recognition

- Company name and logo on website, marketing material, and social media

#### Priority at Event

- VIP table for eight guests at pre-conference reception and conference luncheon
- Eight conference admission passes

#### Event Engagement

- Speaker and/or panelist opportunities
- Participation as judge in case competition
- Sponsorship of the Networking Reception or conference lunch
- Access to student resume books

### Silver \$5,000

#### Branding Recognition

- Company name and logo on website, marketing material, and social media

#### Priority at Event

- Six conference admission passes

#### Event Engagement

- Speaker and/or panelist opportunities (e.g. host coffee chat)
- Sponsorship of conference breakfast
- Access to student resume books

### Bronze \$2,500

#### Branding Recognition

- Company name and logo on website, marketing material, and social media

#### Priority at Event

- Four conference admission passes
- Access to student resume books



Contributors of **\$1,500 to \$2,499** will also receive branding recognition (i.e. company name and logo on website, marketing material and social media), and two conference passes.

