



# Investment Banking Immersion **(IBI)**

Poets & Quants ranked Johnson's Investment Banking Immersion (IBI) #3 in investment banking placement. Eighty-five percent of our students convert their internships into full-time offers — significantly higher than the Wall Street average conversion rate of 70 percent. Nearly all IBI participants receive summer associate internship offers in investment banking.



Johnson  
Cornell  
SC Johnson College of Business



# Investment Banking Immersion

## (IBI)

Immerse yourself in a business function to get the in-depth knowledge, skills, and experience you need to succeed. You'll join a select cohort of students with common interests, participate in live case studies at companies, hear from industry experts, train under world-class faculty, and apply your skill set to solve real problems for actual organizations.

Whether you're new to business, experienced but requiring deeper knowledge, or switching careers, this intensive second-semester experience prepares you to succeed — in your summer internship and beyond. We guide you carefully to ensure you choose the right immersion for your goals.

Launch your investment banking career with the most relevant and intensive training available outside an actual firm. Guided by world-class faculty, learn to develop, deliver, and defend strategic and financial advice to clients in a structured environment. You'll visit Wall Street firms, analyze landmark transactions, get advice from senior clients, and be coached and critiqued by top investment bankers, week in and week out, for a full semester.

**Career paths.** Students who aspire to careers in investment banking are ideal candidates for the Investment Banking Immersion.

**Key skills.** Working in teams, students become skilled, knowledgeable, and experienced in advising corporate clients on their two most complex tasks: raising capital and conducting merger and acquisition activity.

**Coursework.** In addition to the IBI Practicum, students take carefully chosen, theory-based courses in accounting, modeling, operations, and analytics, and choose electives such as valuation, governance, financial policy, restructuring, tax, and other topics.

**Strategic alternatives pitch.** Student teams develop a bank-quality strategic alternatives pitch and deliver their recommendations to the CFO or head of strategy of a dynamic Fortune 500 firm, such as Ford or Under Armour.

**IBI students have received internships or full-time offers from employers including** Bank of America Merrill Lynch, Citi, Deutsche Bank, Evercore, Goldman Sachs, Guggenheim, Jefferies, J.P. Morgan, Houlihan Lokey, Moelis, Piper Jaffray, and UBS.

See how we

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ourselves

in business.