



Investment Research & Asset Management Immersion **(IRAM)**

Students get the most intensive, realistic training available, taking advantage of Johnson's Parker Center for Investment Research, participating in stock pitch competitions, networking with executives from top financial firms, and working on Johnson's Cayuga MBA hedge fund.



Johnson
Cornell
SC Johnson College of Business



Investment Research & Asset Management Immersion (IRAM)

Immerse yourself in a business function to get the in-depth knowledge, skills, and experience you need to succeed. You'll join a select cohort of students with common interests, participate in live case studies at companies, hear from industry experts, train under world-class faculty, and apply your skill set to solve real problems for actual organizations.

Whether you're new to business, experienced but requiring deeper knowledge, or switching careers, this intensive second-semester experience prepares you to succeed — in your summer internship and beyond. We guide you carefully to ensure you choose the right immersion for your goals.

Learn critical financial modeling and analytical tools to prepare for a summer internship in investment research. Training begins before you set foot on campus with a summer self-prep course in equity research and continues with an August stock pitch boot camp and a September alumni-mentored stock pitch weekend. Dive into the immersion proper with intensive training in valuation and asset management and serve as a research analyst on a real hedge fund.

Career paths. This immersion is for students aspiring to buy-side or sell-side analyst positions in investment research in fixed-income or equity securities, for mutual funds, banks, insurance firms, private wealth, or organizations with in-house retirement assets.

Key skills. Valuing stocks or bonds; communicating findings to management, orally and in writing;

delving deep into various valuation metrics, industry sector trends, and other critical elements of making investment recommendations.

Coursework. Required courses include valuation and asset management. Students choose from elective courses in accounting, financial statement analysis, financial modeling, and macroeconomics.

Cayuga MBA fund — and more. Students work as investment research analysts, alongside second-year MBA portfolio managers, with real investments and real investor consequences. In addition, students visit and network with financial services professionals in New York City and Boston and compete at Cornell and elsewhere pitching investments to senior executives from top firms.

IRAM students have received internships or full-time positions in investment research from employers including Goldman Sachs, Barclays, T. Rowe Price, J.P. Morgan, Allianz Bernstein, UBS, Bank of America Merrill Lynch, and RBC Global Asset Management.



See how we
immerse
ourselves
in business.