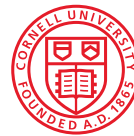


THE CORNELL MBA



Johnson
Cornell
SC Johnson College of Business





Explore the Johnson Experience

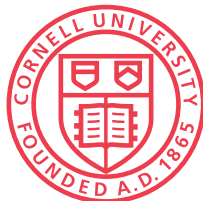
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At the Cornell SC Johnson
College of Business,
tomorrow's business
leaders are getting a
head start on their success.



THE COLLEGE, established in 2016, unites Cornell University's **three accredited business schools**, leveraging the unique strengths of each to create unmatched learning, research, and entrepreneurial opportunities that are shaping the future of business. Served by one of the world's largest business faculties at the only Ivy League university with a land-grant mission, our programs engage deeply with business and thought leaders worldwide to advance industry and society—and are unsurpassed in their **integration of rigor with relevance**.

Comprising the School of Hotel Administration, the Charles H. Dyson School of Applied Economics and Management, and the Samuel Curtis Johnson Graduate School of Management, the college draws together the world's foremost **hospitality program**, a top-ranked



business program with deep roots in the fields of **sustainability** and **international development**, a blue-ribbon MBA program historically renowned for its accounting and finance expertise, and a path-breaking **Cornell Tech MBA** program that is preparing students for the **digital economy**.

With this unique **integrative focus** on people, the planet, profitability, and technology, the college is a next-generation model of education that reflects the future of business. It is designed to be broad, flexible, and cross-disciplinary—and to promote **transformative scholarly collaboration, entrepreneurship, and ground-breaking discovery** across its dual campuses in Ithaca and New York City. Our scholars collaborate within the college, across Cornell, and beyond to mobilize diverse expertise, generate world-class knowledge, and **positively impact society**.

Students in the college have the opportunity to take classes and engage in research across disciplines

Dyson The Hotel School Johnson

with a **broad network** of faculty, fellow students, and alumni at the undergraduate, graduate, and professional levels. This means enhanced access to **international opportunities**, mentorships, and employment prospects. Our vast alumni network includes senior executives of leading firms in all sectors of the economy who eagerly recruit our students. Cornell is also widely recognized as a **leading university for fostering student entrepreneurial activity**. Lyft, Blackboard, and other successful digital firms were launched by our students.

The college bridges its longstanding Ithaca campus locations with **new facilities** in the heart of Ithaca's Collegetown—the 76,000-square-foot **Breazzano Family Center**

for Business Education with classrooms, breakout rooms, open spaces, and two high-definition **broadcast studios** where students and faculty can brainstorm and work together—and at the **Tata Innovation Center at Cornell Tech's Roosevelt Island campus in New York City** where MBA and engineering students are partnering with the city's **tech giants and rising startups**.

By unifying the university's three business schools, the Cornell SC Johnson College of Business has combined the power of business at Cornell. That means **more degrees, more faculty, more resources, more expertise**, and an expansive global alumni network—all poised to better engage with the world's major challenges. That is **the future of business**.

Johnson
is the future
of business



MAKE YOUR IMPACT

on business and on the world

A **JOHNSON MBA** is a life-changing experience that will **accelerate your career** and prepare you for the future of business. Our **three distinct residential MBA programs** operate across two campuses—Ithaca and **New York City**—and blend intensive coursework with real-world experience so that our graduates are able to **make an immediate impact** in today's dynamic and fast-paced economy.

Our **two-year, one-year, and Johnson Cornell Tech MBA programs** are designed with the understanding that students enter business school in different stages of their careers and with their own unique talents and ambitions. The curriculum in each of Johnson's programs allows our students to **explore** their **individual**

areas of interest sooner and more deeply. You will receive an excellent business education, and, early in your MBA program, your business and leadership training will be tested in environments like the ones you will encounter in your career, giving you a **competitive advantage**.

Johnson students are smart, driven, and passionate about their work. Together with our faculty and staff, you will be part of a **collaborative and supportive community** within Cornell University—and have access to all of the **rich and diverse resources** that come with attending an Ivy League university with campuses in Ithaca and New York City and programs throughout the world.

Depending on which MBA program you choose, you may decide to **customize** your Johnson experience by **developing a startup**, earning a **second master's degree** from one of Cornell's top-ranked schools, participating in one of our **study abroad** programs, or taking coursework at Cornell Tech's Roosevelt Island campus.

A Johnson MBA prepares you to **realize your ambition** and **make your impact on business and on the world**. The range of opportunities is truly remarkable.



Programs at Johnson

A range of opportunities



STAND OUT and get where you want to go faster

Two-Year MBA

Johnson's two-year MBA program will provide you with valuable, **hands-on experience** early on in your business and leadership education, giving you a competitive advantage during your summer internship and increasing your employment prospects after graduation.

Our **distinctive approach** combines a comprehensive business education with unique **immersion** experiences and elective coursework, allowing our students to explore their career areas of interest sooner and more deeply. We purposely keep our program **small and selective** so that we can offer our students exceptional leadership development opportunities, academic support, and career counseling.

Structured as a **21-month program** that begins in August and includes a summer internship, Johnson's two-year MBA program

is ideal for professionals who seek career advancement or career change and want to hone their leadership skills. Cornell's Sage Hall and the new Breazzano Family Center for Business Education in Ithaca's Collegetown are the heart of our **close-knit community** and will soon become your second home.

During your first fall semester, you'll complete the bulk of our **core curriculum**, which emphasizes analytics, critical thinking, and leadership. This will prepare you to participate in an intensive immersion-learning experience during the spring semester and dive deep into your area of interest. You will go on site visits, work on **real cases**, and solve problems in **actual business settings** while being coached by faculty and leading business practitioners. After your first year, you'll enter the summer with concentrated, applied knowledge relevant to your internship so that you can be successful.

In your second year, you'll take courses from Johnson's large and ever-evolving set of electives and also have the opportunity to **study abroad** or choose from among Johnson's several concentration programs to add **breadth, depth, and marketability** to your MBA experience. With our program, you'll also have the flexibility to shape your expertise by taking electives at the Tata Innovation Center at Cornell Tech's Roosevelt Island campus in New York City or at Cornell University's other top-ranked schools in Ithaca, including the School of Hotel Administration, the Charles H. Dyson School of Applied Economics and Management, the School of Industrial and Labor Relations, the Law School, and more.

With a Johnson MBA, you will **stand out**—and get where you want to go **faster**.

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An important component of DTI is the practicum project, which allows you to **work directly** with some of the biggest technology companies to help them take on their business challenges.

SHREYA BAJAJ, MBA '18,
DIGITAL TECHNOLOGY
IMMERSION (DTI)

Apply what you're learning in the classroom to environments like the ones you'll encounter in the **REAL WORLD**

Performance Learning in Ithaca

Johnson MBA students in Ithaca are **prepared for career success** because they apply what they're learning in the classroom to environments like the ones they'll encounter in the real world, thanks to a curriculum that emphasizes **performance learning**.

Johnson encompasses an incredibly diverse range of unique opportunities, such as **case competitions, immersions, management consulting practicums, and student-run projects**. You will engage in coursework, fieldwork, workshops, and other activities where you'll be challenged to use your knowledge and skills to **lead teams** and **solve problems**.

Our immersion programs—required of two-year MBA students in the second semester of their first year and offered to one-year MBA students in their final semester—**integrate coursework and fieldwork** in an intense hands-on semester where you will work on **real-world cases** and **interact with practitioners**, providing you with an intense and comprehensive preparation that will make you a top competitor for any internship you choose to pursue. Our immersions in digital tech, marketing, operations, and sustainability even mix MBAs with other graduate students at Cornell, including engineers and human resource professionals.





Intensely
immersive
experiences



Problem-solving experience in **REAL-LIFE SITUATIONS**

Immersions and Concentrations

Take advantage of the **numerous opportunities** at Johnson to dive deep into experiences that will move you beyond the classroom.

IMMERSIONS INTEGRATE COURSES WITH FIELDWORK IN THESE AREAS:

- > Corporate Finance
- > Digital Technology
- > Investment Banking
- > Investment Research
and Asset Management
- > Strategic Operations
- > Strategic Marketing
- > Sustainable Global Enterprise
- > Customized

CONCENTRATIONS ADD BREADTH AND DEPTH TO YOUR JOHNSON EXPERIENCE:

Breadth Concentrations

- > Consulting
- > Emerging Markets
- > Entrepreneurship
- > Leadership and Ethics
- > Sustainable Global Enterprise

Depth Concentrations

- > Corporate Finance
- > Financial Investing
- > Financial Analysis
- > Marketing Analytics
- > Marketing Management
- > Private Equity
- > Strategy

Leverage your experience and obtain your MBA in **JUST 12 MONTHS**

One-Year MBA in Ithaca

Johnson's one-year MBA is a unique program that allows students with advanced degrees or a professional certification to leverage their experience and obtain an MBA in just 12 months.

Our one-year MBA program attracts **scientists, lawyers, engineers, accountants, and other professionals** preparing for leadership roles or seeking career advancement. It is also very popular among **dual-degree students** pursuing another advanced degree at Cornell. Whatever your field, our program will prepare for you the business world and show you how to **use your prior experience to your advantage**.

The program's business curriculum is delivered from May to May, and one-year students study alongside Johnson Cornell Tech MBA students and Ithaca-based two-year MBA students, making it a truly **collaborative** and **rigorous** experience. In your **first ten-week summer semester**, you'll join Johnson Cornell Tech MBA

students in **core coursework** that provides the **foundational knowledge** you'll need for leadership roles, and in the fall and spring semesters you'll take **elective courses** with two-year MBA students.

The fall semester features a **management practicum** that places you on a **consulting project for a real company** where you'll work closely with faculty members and advisors who have extensive consulting experience. You'll also have many opportunities to **explore your interests** and take elective coursework at Johnson and at Cornell University's other top-ranked graduate schools.

Applicants must have (and may be awarded credits for) a previous master's degree or professional certification, or they must be enrolled in one of our dual-degree programs, which allow students to earn their MBA and an additional Cornell master's degree in a compressed time frame.

ADVANCED DEGREES ELIGIBLE FOR CREDIT INCLUDE, BUT ARE NOT LIMITED TO:

- > JD
- > MHA
- > MA
- > MD
- > MPA
- > MS
- > MEng
- > MEd
- > PhD

CERTIFICATIONS ELIGIBLE FOR CREDIT INCLUDE:

- > Chartered Financial Analyst
- > Certified Public Accountant
- > Institute of Chartered Financial Accountants (U.K. and India version of CPA)
- > Project Management Institute (PMP)
- > Society of Actuaries



Use your experience
to your advantage



SAVE TIME AND MONEY and make yourself stand out

Dual-Degree Program

Earn a second degree in a compressed time frame through our dual-degree program. Our MBA curriculum is designed to be **flexible** so that students who want to acquire specialized expertise can receive another master's degree from Cornell while also enrolled at Johnson.

Most students in the dual-degree program receive **advanced degrees** in the fields of law, engineering, industrial and labor relations, real estate, medicine, and health administration, but you can **tailor the program** to meet your interests and goals. We also offer a five-year dual-degree program for Cornell students who complete their undergraduate major requirements early and want to earn an MBA before entering the workforce.

With our dual-degree program, you'll graduate from Cornell with **two Ivy League degrees**, an **expanded alumni network**, and a **unique set of skills** that will put you on the fast track in your chosen career.

DUAL DEGREES

- > JD/MBA (Three- and Four-Year Options)
- > MD/MBA
- > MEng/MBA
- > MHA/MBA
- > MILR/MBA
- > MPS in Real Estate/MBA
- > PhD/MBA
- > Five-Year Bachelor's/MBA

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The dual-degree program presented a unique opportunity to **develop a deep understanding** not only of the business and finance underpinning transactions, but also the law and regulatory frameworks governing them.

JULIANNA MARTINEZ DEBLER,
JD/MBA '19

Be a part of New York City's thriving technology and **STARTUP COMMUNITIES**

Johnson Cornell Tech MBA

The Johnson Cornell Tech MBA is one of the only MBA programs in the country where you will **live, study, work, and build digital products alongside students and faculty from a diverse set of technical and professional programs**. You'll learn how successful teams create and bring innovative and digitally enabled products to the marketplace—and experience firsthand what it's like to be a part of New York City's thriving technology and startup communities.

Our **studio-based curriculum** is anchored by two intensely immersive and interdisciplinary **team experiences**, where you will **learn by doing**. During **Product Studio** in the fall, you'll be part of a team that is composed of students from across Cornell Tech who work together to develop digital or digitally enabled products that respond to challenges posed by business,

government, and nonprofit organizations. In **Startup Studio** in the spring, you will again be part of a diverse student team, but this semester you'll be focused on learning how to identify and refine a good **product idea**, build the product, pitch it to investors, and **bring it to market**, while receiving guidance from experienced product managers, entrepreneurs, and investors. The program also includes a **two-week trip to Israel** in January where students visit and work with companies and startups that are part of the **Israeli tech ecosystem**.

The **12-month program** is designed to **foster leaders in the digital age** and is perfect for professionals who have a **passion for technology** and an **entrepreneurial spirit**. Your education will begin with an intensive **ten-week summer semester in Ithaca** where

you'll join students from Johnson's one-year MBA program in classes, projects, and seminars that cover business and leadership fundamentals. You will then move to Cornell Tech's Roosevelt Island campus where you'll be immersed in a collaborative and innovative culture and will learn about **product design, product management, prototyping**, and more—all the while working with students, faculty, and industry leaders in the fields of computer science, electrical engineering, operations research, design, information systems, and law.

With a Johnson Cornell Tech MBA, you'll graduate with **tangible, marketable knowledge** and experience that prepares you for **leadership in the fast-paced, constantly evolving digital economy**.





Marketable
knowledge
and
experience





Develop the builder
mindset demanded
of today's top
tech leaders

Experience you'll need to thrive in the **DIGITAL WORLD**

Performance learning at Cornell Tech

Johnson Cornell Tech MBA students are fully integrated into our Roosevelt Island campus, taking coursework and building digital products with students from across Cornell Tech. Our studio-based curriculum will provide you with **hands-on, real-world skills** that will deepen your understanding of the marketplace's fast-paced, iterative culture and help you to **develop the builder mindset** demanded of today's top tech leaders.

You'll immediately be put to work in **teams** with your classmates from computer science, electrical engineering, operations research, design, information systems, and law. Your team members will rely on your business acumen and training—and you will draw upon their unique capabilities and expertise—as you work together to **brainstorm** and **build tech-driven solutions** to business problems and to **develop new business ideas** from concept to launch.

Cornell Tech is an important part of New York City's powerful technology ecosystem, and you will have plenty of opportunities to share your work with members of the city's tech and startup communities. The **Tata Innovation Center**—a dedicated workspace on our Roosevelt Island campus that **houses startups, entrepreneurs, investors, and established companies** alongside Cornell Tech's faculty teams and studio classrooms—will give you many chances to **network and collaborate with industry leaders and practitioners**, while you learn from and are mentored by faculty members whose research, ideas, and entrepreneurial activities are shaping the evolution of technology and business around the world.

All of these experiences will allow you to see firsthand how people from different digital domains work, create, and communicate,

giving you the skills you'll need to **interact** and **move quickly across fields**. You'll learn how ideas are shared and critiqued in an open and collaborative environment; you'll see how discussing the work of your peers can inspire great work of your own; and you'll get constructive feedback from people whose experience and instincts can help you **turn good ideas into great ones**.

Our studio culture ensures you'll get the coaching and leadership experience you'll need to **thrive in the digital world**. You will learn what it means to **be a builder** in the digital economy, to **recognize business opportunities** in the digital marketplace, and how to **create successful digital products** that address them.

Opportunities at Johnson

Increase your impact



Our leadership programs accelerate your growth, **INCREASING YOUR IMPACT**

Leadership

Leadership development is woven into everything we do at Johnson. The curriculum across our two campuses—in Ithaca and New York City—and all of our leadership programs are designed to **improve your ability to build, contribute to, and lead high-performing teams.**

The **instruction** you receive, the breadth of experiences available to **apply your learning**, and the **personalized feedback** from your professors and peers will all accelerate your leadership growth.

Our two- and one-year MBA students in Ithaca have a wide variety of opportunities to build leadership skills in real time by **taking on executive board roles** in the school's professional clubs, **leading peers on expeditions**, serving on local **nonprofit boards**, participating in annual events

like the **Leadership Crisis Challenge**, coaching first-year core teams as a **Johnson Leadership Fellow**, and more.

In New York City, **Johnson Cornell Tech MBA** students practice and expand upon their leadership and teamwork skills within Cornell Tech's collaborative studio culture, where they study and work closely with students, faculty, and industry practitioners from computer science, electrical engineering, operations research, information systems, and law. As part of your training, you will work in interdisciplinary teams with students from across Cornell Tech that operate like product development teams at real-world tech companies and startups, giving you many chances to **practice and experiment with your leadership skills and style.**

LEADERSHIP OPPORTUNITIES

Ithaca

- > Johnson Leading Teams Practicum
- > Johnson Outdoor Experience
- > Johnson Leadership Fellows
- > Student Organization Leadership
- > Johnson Leadership Expeditions
- > Leadership Workshops
- > Johnson Board Fellowship
- > Leadership Crisis Challenge
- > Leading Teams Case Competition

New York City

- > Product Studio
- > Studio Sprints
- > Startup Studio
- > Student-Led Scrums

ROY H. PARK FELLOWSHIP

The Roy H. Park Fellowship is a two-year, full-tuition fellowship award for MBA candidates in Ithaca who have demonstrated outstanding leadership potential and who are committed to making an impact within their communities. Each year it is awarded to up to 25 incoming students, with the expectation that they will participate in additional leadership and personal development activities outside of our regular curriculum, serve in leadership roles within the school, and complete a public service project by the time they graduate.

Our approach to career counseling is flexible and personalized—and **GETS RESULTS**

Career Management

Our career management teams in Ithaca and New York City will connect you to an enormous network of global resources, contacts, and programming that will help you manage your career path with confidence.

The majority of our students **enter the workplace within three months of graduation**, and their average **starting salaries rank among the top** for MBA programs. Our MBA graduates in Ithaca excel in careers across a broad range of industries and functions, such as investment banking, consulting, leadership rotation programs, marketing, high-tech product management, and sustainability. Johnson Cornell Tech MBA graduates typically join established tech companies or startups where they will lead technical innovation or pursue their own ventures.

In Ithaca, the integrated career management program for two- and one-year MBA candidates will immerse you in a series of **initiatives** that will help you **develop and drive your career plan**, including functionally aligned workshops and programs that will introduce you to ideas and trends in various industries, semester-long **immersion tracks** that will plunge you into real-world business experiences, and **one-on-one career advising** from experts and professionals.

Meanwhile, the program at Cornell Tech is deeply in tune with the needs of the technology sector, and you will be exposed to some of the **top tech minds in New York City** and beyond. Our Roosevelt Island campus brings together tech companies, startups, entrepreneurs, and investors, giving you the opportunity

to **engage with industry professionals** while you learn about product management, marketing, starting your own business, and more. Between classes, industry practitioners give talks and hold interview clinics for small groups. On many Friday afternoons, students **tour the city's leading tech companies**. No matter which MBA program you choose at Johnson, you'll be part of a **large network** of faculty, students, and alumni at Cornell and the new Cornell SC Johnson College of Business—and that means plenty of opportunities to leverage corporate connections across the university's business programs in Ithaca and New York City.

Come to Johnson and let our **network** of advisers, recruiters, student peers, faculty, and alumni work with you to **drive your career success**.







Global
experience
and
exposure





Johnson is known for its **INNOVATIVE**, international education initiatives

Global in reach and reputation

Our approach to an MBA education includes numerous opportunities for you to **gain global experience and exposure**, including international study trips, foreign language programs, and internships abroad.

Johnson's academically and culturally rich international, **faculty-led study trips**—hosted over winter and spring breaks—will take you to places such as **Colombia, China, Israel, Japan, Kenya, South Africa, South Korea, the United Arab Emirates**, and more. You'll be immersed in the culture, closely examining industry—startups, small businesses, and well-known corporations—and learning about what's going on in the markets and unique business trends. You might even have the opportunity to work on a company project or **collaborate** with MBA students in that country. During past trips, students met with the Colombian president and traveled to Mount Kilimanjaro in Tanzania.

Some of our international study trips include students from both Ithaca and New York City. Cornell Tech, for example, offers its own trip to Israel every winter for **12 days** as a capstone event to projects that the students have been working on with companies in **Tel Aviv's thriving startup scene**. While there, students in computer science, health tech, connective media, and business leadership compete in **design challenges** along with Israeli students and tech professionals.

Meanwhile, Johnson's student exchange programs include 33 partners from a consortium of the world's leading business schools. We're also known for innovative, international educational initiatives offered through our Center for Sustainable Global Enterprise and Emerging Markets Institute.

The global quality of managing business today isn't just what you learn here—it's part of how you learn. Our international reputation for excellence attracts students from more than **35 countries**, and Johnson has many international clubs, so you'll develop an understanding of and an appreciation for diverse cultures, along with valuable **cross-cultural skills**.

Cornell's **impressive global network** also connects you to other students, a successful alumni network, and some of the world's most respected faculty. There are more than **250,000 Cornell alumni around the world**—and you will be a member of this tremendously successful and highly accomplished network.


REAL-WORLD opportunities to apply what you learn in the classroom

Research Centers and Institutes

Johnson's many **research centers, institutes, and labs**—and those within the Cornell SC Johnson College of Business and Cornell University—will present you with **real-world opportunities** to apply what you learn in the classroom.

- > Business Simulation Lab
- > Center for Hospitality Research
- > Center for Real Estate and Finance
- > Center for Sustainable Global Enterprise
- > Cornell Institute for Healthy Futures
- > Cornell Institute for Hospitality Labor and Employment Relations
- > Emerging Markets Institute
- > Entrepreneurship at Cornell
- > Jacobs Technion-Cornell Institute at Cornell Tech
- > Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship
- > Parker Center for Investment Research
- > Smith Family Business Initiative
- > Tata Innovation Center at Cornell Tech



A young woman with long dark hair, wearing a green hoodie, is seated in a classroom and speaking. She is gesturing with her right hand. In the background, other students are visible, some looking towards her. The scene is lit with warm, soft light, and the overall tone is educational and focused.

Apply what
you learn
in the classroom

A man in a green polo shirt and a red bandana with a white paisley pattern is smiling and looking towards the camera. He is in a crowded outdoor setting, possibly a community event or a fair. In the background, other people are visible, some wearing green shirts. The entire image has a warm, orange-toned overlay.

Life at Johnson

A unique sense of community



Forge lifelong **CONNECTIONS** with your classmates and professors

Beyond the Classroom

At the heart of the Cornell MBA experience is the **strong and unique sense of community** that permeates life at Johnson and Cornell Tech—and is the very foundation of the skills you develop and the knowledge you build.

Our students thrive in an inclusive environment where strong personal and professional ties are formed and developed. Through our **close-knit, highly energetic, collaborative community**, you will forge lifelong connections with your classmates and professors in Ithaca and in New York City.

Johnson's **many traditions** tie students together through **shared experiences and memories**. Some, such as our outdoor leadership and team-building activities, include MBA students

from all three of our residential programs. Other traditions, however, are unique to each program.

Students in our two-year and one-year programs get to know each other at **Sage Socials**, weekly receptions held every Thursday afternoon in the Dyson Atrium of Sage Hall, and at annual events like **Diwali Night**, **Carnaval Latino!**, and the **Frozen Assets vs. Faculty hockey game**, where Johnson's women's ice hockey team and our faculty and staff battle it out on the ice.

Johnson Cornell Tech MBA students join the entire campus for **Conversations in the Studio**, a provocative, closed-door, student-led discussion held with entrepreneurs, engineers, artists,

designers, lawyers, ethicists, and other leaders who are impacting society through their entrepreneurial efforts. Past speakers include **Arianna Huffington** and **Eric Schmidt**, former chairman of Google's parent company, Alphabet.

ENJOY the unique qualities of Ithaca and New York City

Life in Ithaca and New York City

The unique qualities of Ithaca and New York City will provide you and your classmates with plenty of opportunities to **enjoy yourselves beyond the classroom.**

Ithaca quickly endears itself to our students. It is a place with a distinctive heartbeat of its own, wrapped around the academic universe of Cornell. The community has a **lively arts and cultural scene** in the midst of a region filled with gorges, waterfalls, and lakes. With its diverse population, high degree of public safety, reasonable cost of living, and wonderful public parks, Ithaca is a **great place for families.**

Johnson Cornell Tech students experience Ithaca in the summer, then take advantage of the opportunities to study, work, and live in New York City in the fall and spring. You'll **become fully immersed in the robust culture and pace of the nation's most populous city**, including its booming tech and startup communities.

Travel between our two campuses is simpler than ever: Cornell's **Campus-to-Campus bus service** offers several trips daily, making it easy for our Ithaca-based students to visit New York City and enjoy all it has to offer.







A
strong
history
of
support



We offer exceptional opportunities and **SUPPORT FOR VETERANS**

Opportunity and Support for Veterans

Johnson values the leadership skills and dedication of veterans, so much so that our **faculty includes George William Casey, Jr.**, a former four-star U.S. Army general and 36th U.S. Army Chief of Staff. Your leadership skills will give you an edge in adapting to our intensely collaborative learning environment, and your discipline, maturity, and commitment to succeed will **inspire fellow classmates**.

Our tight-knit community offers assistance and support as you transition from military life to graduate school. The **Johnson Association of Veterans** helps you succeed from day one, and our career management centers offer comprehensive, customized assistance with career planning. We also have several **financial aid and scholarship programs specifically for veterans**, including the GI Bill (Post 9/11 and Yellow Ribbon), the Peter and Stephanie Nolan Veterans Scholarship, and the Johnson Veterans Scholarship.

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Johnson was by far the most military-friendly MBA program I considered, and my experience so far has been outstanding. The curriculum is challenging, but similar to **how a deployment bonds a unit**, the shared experience is what makes us such a tight-knit community.

AUSTIN BOYLE, U.S. ARMY, MBA '18

DIVERSITY enriches your experience like nothing else

Diversity at Johnson

At Johnson, we work hard to create **a supportive environment that welcomes people from all walks of life**. Our community—and the greater Cornell community—comprises scholars from across the United States and around the world. As a result, our students, faculty, and staff have many opportunities to participate in activities and clubs that foster an environment that celebrates diversity, including those that support women, African American, Hispanic American, and LGBTQ students.

We are committed to building a community that reflects the diversity of modern business.

To this end, we've actively recruited students, faculty, and staff from all areas around the globe and partner closely with **Global Cornell** and other administrative offices at the university to ensure that our international applicants can safely pursue their dreams of earning a Cornell MBA.

Our **Office of Diversity and Inclusion**—the first in the nation among top-tier graduate business schools—hosts symposiums, workshops, and other programs throughout the school year to **develop thought leadership** and to **increase cross-cultural awareness**

within our community. Johnson also holds memberships in the Forté Foundation, the Consortium for Graduate Study in Management, Management Leadership for Tomorrow, the Robert Toigo Foundation, and Reaching Out MBA, and is dedicated to **nurturing and expanding the numbers of underrepresented minorities, women, and LGBTQ students in business**. Thanks to these partnerships, Johnson students have access to financial aid and scholarship programs, career fairs, panel discussions with industry leaders, and more.

A woman with dark hair, wearing a black patterned top, is seated at a table. She is looking towards the right of the frame with a thoughtful expression, her hand near her chin. In front of her is a white Starbucks coffee cup. To her right, there are some papers and a pen on the table. In the background, a man in a dark suit and tie is seated at another table, looking towards the camera. The entire scene is overlaid with a semi-transparent orange filter. The text "A community that reflects the diversity of modern business" is written in white, sans-serif font across the center of the image.

A community
that reflects
the diversity
of modern business

Your Next Step

We're ready to help you explore Johnson further

Contact Us

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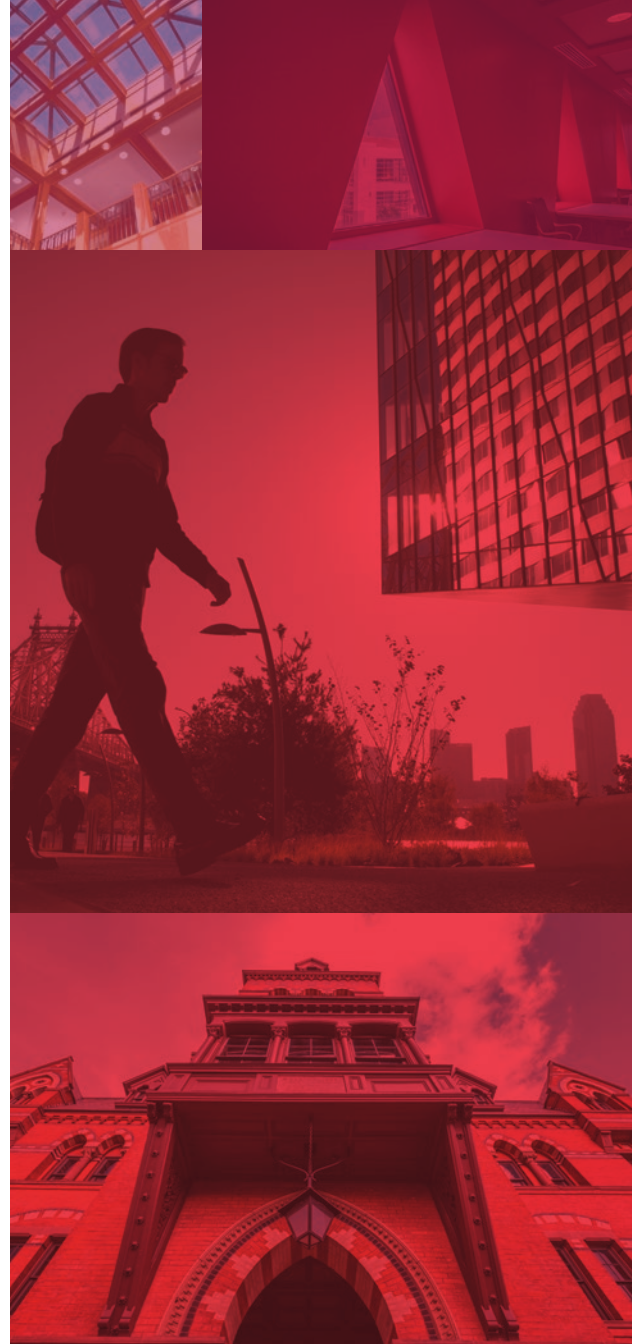
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The Future of **Business**

