

THE CORNELL MBA



Johnson
Cornell
SC Johnson College of Business



Explore the
**Johnson
Experience**

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Johnson is the future of business

MAKE YOUR IMPACT on business and the world

EARNING A CORNELL MBA is a life-changing experience that will accelerate your career and prepare you for the future of business. Our **three distinct full-time MBA programs** operate across two campuses—in **Ithaca** and **New York City**—and blend intensive coursework with real-world experience so that our graduates can make an immediate impact in today’s dynamic and fast-paced economy.

Our **Two-Year, One-Year, and Johnson Cornell Tech MBA** programs are designed with the understanding that students enter business school at different stages of their careers and with their own unique talents and ambitions. The curriculum in each of Johnson’s programs allows our students to **explore** their **individual**

areas of interest sooner and more deeply. You will receive an excellent business education, and, early in your MBA program, your business and leadership training will be tested in environments like the ones you will encounter in your career, giving you a **competitive edge** in the workforce.

Johnson students are smart, driven, and passionate about their work. You will be part of Cornell University’s **collaborative and supportive community**, which includes dedicated faculty and staff. You will have access to all of the **rich and diverse resources** that come with attending an Ivy League university.

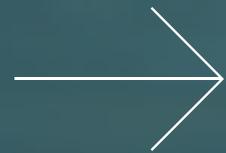
Depending on which Johnson MBA program you choose, you may decide to **customize** your experience by **developing a startup**, earning a **second master’s degree** from one of Cornell’s top-ranked schools, participating in one of our **study abroad** programs, or completing coursework at the Cornell Tech campus on Roosevelt Island in New York City.

A Cornell MBA allows you to **realize your ambition** and **make your impact on business and the world**.



Programs at Johnson

A range of opportunities



STAND OUT and get
where you want to go faster

Two-Year MBA

Johnson's Two-Year MBA program will provide you with valuable, hands-on experience early on in your business and leadership education, giving you a competitive advantage during your summer internship and increasing your employment prospects after graduation.

Our **distinctive approach** combines a comprehensive business core with unique **immersion** experiences and elective coursework. We purposely keep our program **small and selective** so that we can offer our students exceptional leadership development opportunities, academic support, and career counseling.

Structured as a **21-month program** that begins in August and includes a summer internship, Johnson's Two-Year MBA program is ideal for professionals who seek to advance their analytical skills, understand the technology disruptions that are affecting all

industries, and hone their leadership skills for a fast-changing world. Cornell's Sage Hall and the Breazzano Family Center for Business Education in Ithaca's Collegetown are at the heart of our inclusive **close-knit community**. These buildings will soon become your second home.

During your first fall semester, you'll complete the bulk of our **core curriculum**, which emphasizes analytics, critical thinking, and leadership. This will prepare you to participate in an intensive immersion-learning experience during the spring semester and dive deep into your area of interest. You will go on site visits, work on **real cases**, and solve problems in **actual business settings** while being coached by faculty and leading business practitioners. After your first year, you'll enter the summer with concentrated, applied knowledge relevant to your internship so that you can be successful.

In your second year, you'll take courses from Johnson's large and ever-evolving set of electives, have the option to **study abroad**, or choose from Johnson's several areas of focus to add **breadth, depth, and marketability** to your MBA experience. With our program, you'll also have the flexibility to shape your expertise by taking electives at the Tata Innovation Center at the Cornell Tech campus in New York City or at Cornell University's other top-ranked schools in Ithaca, including the School of Hotel Administration, the Charles H. Dyson School of Applied Economics and Management, the School of Industrial and Labor Relations, the Law School, and more.

With a Cornell MBA, you will **stand out**—and get where you want to go faster.

Leverage your advanced standing and earn your MBA in **JUST 12 MONTHS**

One-Year Accelerated MBA in Ithaca

Johnson's One-Year accelerated MBA program allows students with advanced degrees or a professional certification to leverage their experience and earn an MBA in just 12 months.

Our One-Year MBA program is ideal for **scientists, lawyers, engineers, accountants, and other professionals** preparing for leadership roles or seeking career advancement. It is also a very popular choice for students pursuing other advanced degrees at Cornell. Whatever your field, the One-Year program will prepare for you the business world and show you how to **use your prior experience to your advantage.**

The program's business curriculum is delivered from May to May, and One-Year students study alongside Johnson Cornell Tech MBA students and Ithaca-based Two-Year MBA students, making it a truly **collaborative and rigorous** experience. In your **first 10-week summer semester**, Johnson Cornell Tech MBA students will join you in Ithaca for **core coursework** that

provides the **foundational knowledge** you'll need for leadership roles. In the fall and spring semesters you'll take **elective courses** alongside Two-Year MBA students.

The fall semester features a **management practicum** that places you on a consulting **project for a real company** where you'll work closely with faculty members and advisors who have extensive consulting experience. You'll also have many opportunities to **explore your interests** and take elective coursework at Johnson and at Cornell University's other top-ranked schools.

Applicants must have (and may be awarded credits for) a previous master's degree or professional certification, or they must be enrolled in one of our dual-degree programs, which allow students to earn their MBA and an additional Cornell master's degree in a compressed time frame.

EXAMPLES OF ADVANCED DEGREES ELIGIBLE FOR CREDIT:

- > JD
- > MHA
- > MA
- > MD
- > MPA
- > MS
- > MEng
- > MEd
- > PhD

EXAMPLES OF CERTIFICATIONS ELIGIBLE FOR CREDIT:

- > Chartered Financial Analyst
- > Certified Public Accountant
- > Institute of Chartered Financial Accountants (U.K. and India version of CPA)
- > Project Management Institute (PMP)
- > Society of Actuaries



Maximum career acceleration with minimal career disruption

Be a part of New York City's thriving TECH and STARTUP COMMUNITIES

Johnson Cornell Tech MBA

The Johnson Cornell Tech MBA is a one-year, full-time program that provides students with the knowledge, hands-on experience, and professional network needed to manage product teams, more fully understand the startup and tech ecosystems, and lead dynamic tech companies in our evolving digital age. **Based at Cornell Tech in New York City** (with a summer experience in Ithaca), our innovative curriculum will give you the business fundamentals and tangible, marketable experience you need to become a leader in tech.

The Johnson Cornell Tech MBA begins in Ithaca, where you will complete an intensive 10-week semester. You will study **core business and leadership fundamentals** alongside your peers in Johnson's One-Year, Ithaca-based MBA program. You will also become better acquainted with everything that the Johnson, Cornell University, and Ithaca communities have to offer.

From Ithaca you will move to the Cornell Tech campus on Manhattan's Roosevelt Island where you will study entrepreneurial finance,

fundamentals of modern software, digital marketing, and **other tech-focused business courses**. You will have the opportunity to take electives offered in Cornell Tech's other master's programs. In addition to your regular classroom schedule, you will be immersed in Cornell Tech's unique **practice-based Studio curriculum** that is anchored by two team-based experiences.

During **Product Studio**, you will be assigned to an interdisciplinary team of Cornell Tech master's degree students to develop a product or service that responds to a specific "**how might we**" question posed by Fortune 500 companies, elite startups, and non-profit organizations—for example: "How might we use blockchain to create a more secure and user-friendly data sharing platform?" Throughout the semester, you will take courses on digital leadership and startup and product ideas while working with the Studio team and your assigned challenge to form your product. Teams will participate in one or more **Studio Sprints**—24-hour events devoted to working on your product before presenting it for critique by visiting tech practitioners. Your team may

ultimately present during **Open Studio**, a public celebration of the best studio projects, at the end of the fall and spring semesters.

In **Startup Studio**, you and a team of classmates will develop a new product or startup idea, prototype and test your concept, and learn how to pitch it to investors. Alternatively, you can take **BigCo Studio**, in which you and a team of classmates will learn how to build, pitch, and present a working product to a big company (BigCo) that you're assigned to in the beginning of the semester.

With nearly a **100 percent graduate placement rate** and student access to faculty practitioners from companies like Google and Etsy, the Johnson Cornell Tech MBA program was named the 2018 **MBA Program of the Year** by *Poets&Quants*.



Marketable
knowledge
and
experience

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An important component of DTI is the practicum project, which allows you to **work directly** with some of the biggest technology companies to help them take on their business challenges.

SHREYA BAJAJ, MBA '18,
DIGITAL TECHNOLOGY
IMMERSION (DTI)

Apply what you're learning in the classroom to environments like the ones you'll encounter in the **REAL WORLD**

Performance Learning in Ithaca

Cornell MBA students in Ithaca are **prepared for career success** because they apply what they're learning in the classroom to environments like the ones they'll encounter in the real world, thanks to a curriculum that emphasizes **performance learning**. In addition, it teaches skills that are becoming more important in a tech-driven world, such as the ability to work with data and analytics and how to lead as new technologies are developed.

Johnson encompasses an incredibly diverse range of unique opportunities, such as **case competitions, immersions, management consulting practicums, and student-run projects**. You will engage in coursework, fieldwork, workshops, and other activities where you'll be challenged to use your knowledge and skills to **lead teams** and **solve problems**.

Our immersion programs **integrate coursework and fieldwork** in an intense hands-on semester where you will work on **real-world cases** and **interact with practitioners**. This intense, comprehensive preparation will make you a top competitor for any internship you choose to pursue. Our immersions in digital technology, marketing, operations, and sustainability even mix MBAs with other graduate students at Cornell, including engineers and human resource professionals. An immersion is a required component for Two-Year MBA students in the second semester of their first year, and some immersions are open to One-Year MBA students in their final semester if they choose to pursue one.





Intensely
immersive
experiences



Problem-solving experience in **REAL-LIFE SITUATIONS**

Immersions and Areas of Focus

Students in the Two-Year and One-Year accelerated MBA can dive deep into experiences that will move them beyond the classroom.

INTEGRATE FIELDWORK AND COURSES IN THESE IMMERSION EXPERIENCES:

- > Corporate Finance
- > Digital Technology
- > Investment Banking
- > Investment Research and Asset Management
- > Strategic Operations
- > Strategic Product and Marketing
- > Sustainable Global Enterprise
- > Customized Immersion

AREAS OF FOCUS ADD BREADTH AND DEPTH TO YOUR JOHNSON EXPERIENCE:

- > Asset Management/Investment Research
- > Brand Management
- > Consulting and Strategy
- > Corporate Finance
- > Data Modeling and Analytics
- > Emerging Markets
- > Entrepreneurship and Innovation
- > Investment Banking
- > Leadership and Ethics
- > Private Equity and Venture Capital
- > Sustainable Global Enterprise
- > Technology Product Management



SAVE TIME AND MONEY and make yourself stand out

Dual-Degree Programs

Shine in your chosen career path with a dual degree. Our MBA curriculum is designed to be flexible so that students who want to acquire specialized expertise can receive another master's degree from Cornell while also enrolled at Johnson.

Most students in the dual-degree program receive **advanced degrees** in the fields of law, engineering, industrial and labor relations, real estate, medicine, and health administration, but you can **tailor the program** to meet your interests and goals. We also offer a five-year, dual-degree program for Cornell students who complete their undergraduate major requirements early and want to earn an MBA before entering the workforce.

With our dual-degree program, you'll graduate from Cornell with **two Ivy League degrees, an expanded alumni network, and a unique set of skills** that will put you on the fast track in your chosen career.

DUAL DEGREES

- > JD/MBA (three- and four-year options)
- > MD/MBA
- > MEng/MBA
- > MHA/MBA
- > MILR/MBA
- > MPA/MBA
- > MPS in Real Estate/MBA
- > PhD/MBA
- > Five-Year Bachelor's/MBA

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The dual-degree program presented a unique opportunity to **develop a deep understanding** not only of the business and finance underpinning transactions, but also the law and regulatory frameworks governing them.

JULIANNA MARTINEZ DEBLER,
JD/MBA '19



Lead at the intersection of business and tech

Experiences to help you thrive in the **DIGITAL WORLD**

Johnson's New York City Curriculum

Taking advantage of **Cornell's footprint in New York City** and its connection to the rapidly expanding tech sector, Johnson's NYC curriculum options address digital transformations in business, finance, technology, entrepreneurship, and marketing. Offered in the form of **seven-week intensives and weekend courses**, Johnson's NYC curriculum allows students to **connect across academic programs** (One-Year MBA, Two-Year MBA, and Johnson Cornell Tech MBA), learn and practice specialized skills, and explore career possibilities at the intersection of business and tech.

WEEKEND ELECTIVE COURSES (FALL)
MBAs can take weekend elective courses at the Cornell Tech campus during the fall semester. These courses are offered in a compact, short-term format on Fridays and Saturdays. Ithaca-based MBAs are provided round-trip bus service to complete their classes.

Weekend elective courses focus on a variety of technology and business topics including:

- > Design thinking
- > Designing data products
- > Digital leadership
- > Decision models
- > Big data and cloud computing

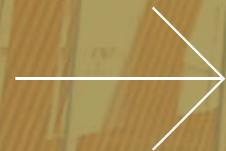
SEVEN-WEEK INTENSIVES (SPRING)
Johnson offers two seven-week intensives in fintech and digital marketing. These intensives are composed of a suite of required courses designed to foster your connections among alumni and companies in New York City. You'll take a deep dive into your chosen area with coursework, company visits, guest speakers, and a group field project.

- FINTECH INTENSIVE HIGHLIGHTS**
- > Practicum and group field project
 - > Cryptocurrencies and blockchains
 - > Previous speakers and client projects from:
 - > Anthemis Group
 - > Citi Ventures
 - > Green Dot
 - > PayCargo
 - > Verizon
 - > Betterment
 - > Chime
 - > New Constructs

- DIGITAL MARKETING INTENSIVE HIGHLIGHTS**
- > Capstone field project and company visits
 - > Analytics and platforms: strategy, creation, measurement, and optimization
 - > Previous speakers, company visits, and capstone projects from:
 - > Pinterest
 - > Goldman Sachs
 - > Adobe
 - > BuzzFeed
 - > YouTube
 - > IBM
 - > MailChimp
 - > McCann Worldgroup
 - > LinkedIn

Opportunities at Johnson

Increase your impact



Leadership programs to accelerate growth and **INCREASE YOUR IMPACT**

Leadership

Leadership development is woven into everything we do at Johnson. The curriculum across our two campuses—in Ithaca and New York City—and our leadership programs is designed to **improve your ability to build, contribute to, and lead high-performing teams.**

The instruction you receive, the breadth of experiences available to apply your learning, and the **personalized feedback** from your professors and peers will all accelerate your leadership growth.

Our Two- and One-Year MBA students in Ithaca build leadership skills in real time by **taking on executive board roles** in the school's professional clubs, **leading peers**

on expeditions, serving on local **non-profit boards**, participating in annual events like the Leadership Crisis Challenge, coaching first-year core teams as Johnson Leadership Fellows, and more.

In New York City, **Johnson Cornell Tech MBA** students practice and expand upon their leadership and teamwork skills in Cornell Tech's collaborative Studio culture. You will work in interdisciplinary teams with other Cornell Tech master's students, modeling product development teams at tech companies and startups. This immersive experience will allow you to **practice and experiment with your leadership skills and style.**

LEADERSHIP OPPORTUNITIES

Ithaca

- › Johnson Core Leading Teams Practicum
- › Johnson Outdoor Experience (JOE)
- › Johnson Leadership Fellows
- › Leading student organizations
- › Johnson leadership expeditions
- › Leadership workshops
- › Johnson Board Fellowship
- › Leadership Crisis Challenge

New York City

- › Cornell Tech Student Association
- › Cornell Tech Sports Club

ROY H. PARK FELLOW LEADERSHIP PROGRAM

The Roy H. Park Fellowship is a full-tuition fellowship award for candidates in the Two-Year MBA program who have demonstrated outstanding leadership potential and who are committed to making an impact within their communities. Each year, up to 25 incoming students are awarded a Park fellowship with the expectation that they will participate in additional leadership and personal development activities outside of our regular curriculum, serve in leadership roles within the school, and complete a public service project by the time they graduate.

Our approach to career counseling is flexible and personalized—and **GETS RESULTS**

Career Management

Our career management teams in Ithaca and New York City will connect you to an enormous network of global resources, contacts, and programming that will help you manage your career path with confidence.

The vast majority of our students **enter the workforce within three months of graduation**, and their average **starting salaries rank among the top** for MBA programs globally. Our MBA graduates excel in careers across a broad range of industries and functions, such as investment banking, consulting, leadership rotation programs, marketing, high-tech product management, and sustainability. Johnson Cornell Tech MBA graduates typically join established tech companies or startups where they lead technical innovation. Some pursue their own ventures with classmates from Cornell Tech's technical programs.

In Ithaca, the integrated career management program for Two- and One-Year MBA candidates will immerse you in a series of initiatives that will help you **develop and drive your career plan**, including functionally aligned workshops and programs that introduce you to ideas and trends in various industries, semester-long **immersion tracks** with real-world business experiences, and **one-on-one career advising** from experts and professionals.

Meanwhile, the program at Cornell Tech is deeply in tune with the needs of the technology sector, and you will interact with some of the **top tech minds in New York City** and beyond. Cornell Tech brings together tech companies, startups, entrepreneurs, and investors, giving you the chance to **engage with industry professionals** while

you learn about product management, marketing, starting your own business, and more. Between classes, industry practitioners give talks and hold interview clinics for small groups. On many Friday afternoons, students tour the city's leading tech companies.

No matter which MBA program you choose at Johnson, you'll be part of a large network of faculty, students, and alumni at Cornell and the Cornell SC Johnson College of Business—and that means plenty of opportunities to leverage corporate connections across the university's business communities in Ithaca and New York City.

Johnson's network of advisors, recruiters, students, faculty, and alumni will work with you to drive your career success.



Global experience and exposure



Johnson is known for its **INNOVATIVE**, international education initiatives

Global in Reach and Reputation

Our approach to an MBA education includes numerous opportunities for you to gain global experience and exposure, including international study trips, foreign language programs, and internships abroad.

Johnson's academically and culturally rich international, **faculty-led study trips**—hosted over winter and spring breaks—will take you to places such as **Colombia, China, Israel, Japan, Kenya, South Africa, South Korea, the United Arab Emirates**, and more. You'll be immersed in the culture, closely examining industry—startups, small businesses, and well-known corporations—and learning about what's going on in the markets and unique business trends. You might even have the opportunity to **work on a company project or collaborate** with MBA students in that country. During past trips, students met with the Colombian president and traveled to Mount Kilimanjaro in Tanzania.

Some of our international study trips include students from both Ithaca and New York City. Cornell Tech, for example, offers its own trip to Israel every winter for 12 days as a capstone event to projects that the students have been working on with companies in Tel Aviv's thriving startup scene. While there, students in computer science, health tech, connective media, and business leadership compete in design challenges along with Israeli students and tech professionals.

Meanwhile, Johnson's **student exchange programs** include 33 partners from a consortium of the world's leading business schools. We're also known for innovative, international educational initiatives offered through our Center for Sustainable Global Enterprise and Emerging Markets Institute.

At Cornell, learning about the global aspects of business is embedded in the entire MBA experience, inside and outside the classroom. Our international reputation for excellence attracts students from more than 40 countries. Johnson has many international clubs, so you'll better understand and appreciate diverse cultures and develop valuable **cross-cultural skills**.

Cornell's impressive global network also connects you to other students, a successful alumni network, and some of the world's most respected faculty. There are more than 325,000 Cornell alumni around the world—and you will be a member of this tremendously successful and highly accomplished network.

STEP OUTSIDE THE CLASSROOM and connect with peers in specialized areas

Centers, Institutes, and Initiatives

Johnson's research centers, institutes, and labs—and those within the Cornell SC Johnson College of Business and Cornell University—will give you the opportunity to apply what you learn in the classroom and connect with some of the greatest minds in academia.

- > Business Simulation Lab
- > Center for Behavioral Economics and Decision Research
- > Center for Hospitality Research
- > Center for Real Estate and Finance
- > Center for Sustainable Global Enterprise
- > Cornell Institute for China Economic Research
- > Cornell Institute for Food and Beverage Management
- > Cornell Institute for Healthy Futures
- > Cornell Center for Innovative Hospitality Labor and Employment Relations
- > Emerging Markets Institute
- > Entrepreneurship at Cornell
- > Food Industry Management Program
- > Institute for Behavioral and Household Finance
- > Institute for Behavioral Economics and Consumer Choice
- > Jacobs Technion-Cornell Institute at Cornell Tech
- > Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship
- > Parker Center for Investment Research
- > Smith Family Business Initiative



Apply what
you learn
in the classroom



Beyond the Classroom

A unique sense of community



Forge lifelong **CONNECTIONS** with your classmates and professors

Life at Johnson

At the heart of the Cornell MBA experience is the **strong and unique sense of community** that permeates life at Johnson and Cornell Tech. This community creates the foundation for the skills you develop and the knowledge you build.

Our students thrive in an inclusive environment where strong personal and professional ties are formed and developed. Through our **close-knit, highly energetic, collaborative community**, you will forge lifelong connections with your classmates and professors in Ithaca and in New York City.

Johnson's **many traditions** tie students together through **shared experiences and memories**. Some, such as our outdoor leadership and team-building activities, include MBA students

from all three of our residential programs. Other traditions, however, are unique to each program.

Students in our Two-Year and One-Year MBA programs in Ithaca get to know each other at weekly **Sage Social** receptions, held every Thursday afternoon in the Dyson Atrium of Sage Hall, and at annual events like **Diwali Night**, **Carnaval Latino!**, and the **Frozen Assets vs. Faculty hockey game**, where Johnson's women's ice hockey team and our faculty and staff battle it out on the ice.

Johnson Cornell Tech MBA students have the unique opportunity to participate in **Conversations in the Studio**, which are provocative, closed-door, student-led discussions held with tech leaders who are impacting

society through their entrepreneurial efforts. Recent speakers include Marissa Mayer, former president and CEO of Yahoo!; Jay Walker, founder of Priceline.com; and Eric Schmidt, former chairman of Google's parent company, Alphabet. Johnson Cornell Tech MBA students are also members of the **Cornell Tech Student Association**, a graduate-level student leadership organization that hosts events and provides student experience feedback to Cornell Tech leadership.

ENJOY the unique qualities of Ithaca and New York City

Life in Ithaca and New York City

The unique qualities of Ithaca and New York City will provide you and your classmates with plenty of opportunities to **enjoy yourselves beyond the classroom.**

Ithaca quickly endears itself to our students. It is a place with a distinctive heartbeat of its own, wrapped around the academic universe of Cornell. The community has a lively arts and cultural scene in the midst of a region filled with gorges, waterfalls, lakes, and wineries. With its diverse population, high degree of public safety, reasonable cost of living, and wonderful public parks, Ithaca is a great place for families and individual self discovery.

Johnson Cornell Tech MBA students experience Ithaca in the summer, then move to New York City where they study, work, and live in the fall and spring. **You'll become fully immersed in the robust culture and pace of the nation's epicenter of business,** including its booming tech and startup communities.

Travel between our two campuses is simple: **Cornell's Campus-to-Campus bus service** offers several trips daily, making it easy for our Ithaca-based students to enjoy all New York City has to offer.





A
strong
history
of
support



Offering exceptional opportunities and **SUPPORT FOR VETERANS**

Johnson's veteran community

Johnson deeply values the contributions that veterans make to the college and to the world of business. We proudly count **George William Casey, Jr.**, retired four-star U.S. Army General and former U.S. Army Chief of Staff, among our distinguished faculty. Your leadership skills will give you an edge in adapting to our intensely collaborative learning environment, and your discipline, maturity, and commitment to succeed will **inspire fellow classmates.**

Our tight-knit community offers assistance and support as you transition from military life to graduate school. The **Johnson Association of Veterans** helps you succeed from day one, and our career management center offers comprehensive, customized assistance with career planning.

We also have several financial aid and scholarship programs specifically for veterans, including:

- > GI Bill (Post 9/11 and Yellow Ribbon)
- > Peter and Stephanie Nolan Veterans Scholarship
- > Johnson Veterans Scholarship

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Johnson's commitment and focus on leveraging the discipline, work ethic, and analytical skills veterans possess is extremely evident throughout the recruiting process and the full-time program. **The Johnson support system is created to ensure veterans succeed.**

Despite what may be an unfamiliar and challenging curriculum, this experience is what makes the Johnson community such a tight-knit one.

MARCUS JONES, MBA '19
U.S. ARMY RESERVES

DIVERSITY AND INCLUSION ARE EMBEDDED in the MBA experience

Diversity and Inclusion at Johnson

As the first top business school to create an office focused on empowering the rising generation of underrepresented minority, women, and LGBTQ+ leaders 20 years ago, Johnson is committed to shaping a more inclusive business landscape—starting on our campus. With dedicated diversity officers and year-round programming, the **Office of Diversity and Inclusion** equips students, faculty, staff, and alumni with valuable skills and empowers them with the mindset to cultivate inclusive environments.

Diversity and inclusion are **embedded in everything we do at Johnson**. That's why ODI is involved in all aspects of the MBA experience, from admissions to student activities, immersion learning, career management, and our global alumni network. Johnson partners with several organizations and foundations to expand opportunities for diverse MBA students including The Consortium for Graduate Study in Management, Forté, Management Leadership for Tomorrow (MLT), Reaching Out MBA (ROMBA), and Toigo Foundation.

We support prospective students before they come to campus. We educate and collaborate with current students, faculty, and staff in all areas. We connect with alumni and provide continued support throughout their careers.

ODI INITIATIVES AND EVENTS:

- > Pre-term programming for all MBAs on unconscious bias and the business case for diversity
- > A series of open conversations, on current events, called Fiery Topics
- > Allyship training on what it means to be an ally and how to effectively support peers
- > Symposia and advice sessions about identity in business
- > Alumni access sessions that provide authentic, first-hand stories
- > Financial support for national diversity conferences

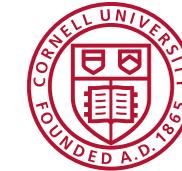
- > An active diversity council of students, faculty, and staff
- > An open-door policy and educational programming
- > Alumni/student receptions at national events

Diversity, equity, and inclusion are primary conversations within the business landscape, and our community is preparing to lead those discussions. As alumni take on leadership positions in organizations around the world, they use their Cornell MBA skill set—and mindset—to **shape the future of business**. They act as **change agents**, cultivating more open, supportive, and inclusive environments.



A community
that reflects
the diversity
of modern business

The Cornell SC Johnson College of Business



Business with IMPACT

Served by one of the world's largest business faculties at the only Ivy League university with a land-grant mission, the Cornell SC Johnson College of Business comprises three powerhouse schools unsurpassed in their integration of rigor with relevance:

- > **The Charles H. Dyson School of Applied Economics and Management**—a top-ranked, research-driven school with deep roots in the fields of sustainability, agricultural economics, and international development
- > **The School of Hotel Administration**—home to the world's foremost hospitality leadership programs and research, training innovators to transform the industries of real estate, hospitality, and service

- > **The Samuel Curtis Johnson Graduate School of Management**—a top-tier, future-facing graduate business school known for its customizable MBA and MPS programs, immersive learning opportunities, and diverse, yet incredibly connected, community

With its integrative focus on focus on people, the planet, technology, and shared, sustainable prosperity, the college is creating the future of business education with curriculum that is broad, flexible, cross-disciplinary, and based on experiential learning.

From undergraduates to PhDs, students in the college are encouraged to take full advantage of Cornell University's campuses in both Ithaca and New York City. They have the freedom to engage in classes and research across disciplines with a broad network of faculty and peers, and they can count on a vast and deeply engaged alumni community. Such flexibility and access yields business opportunities, mentorships, and employment prospects that enrich students' lives and careers time and again.

Dyson
School of Hotel Administration
Johnson

Your Next Step

We're ready to help you explore Cornell further

Contact Us

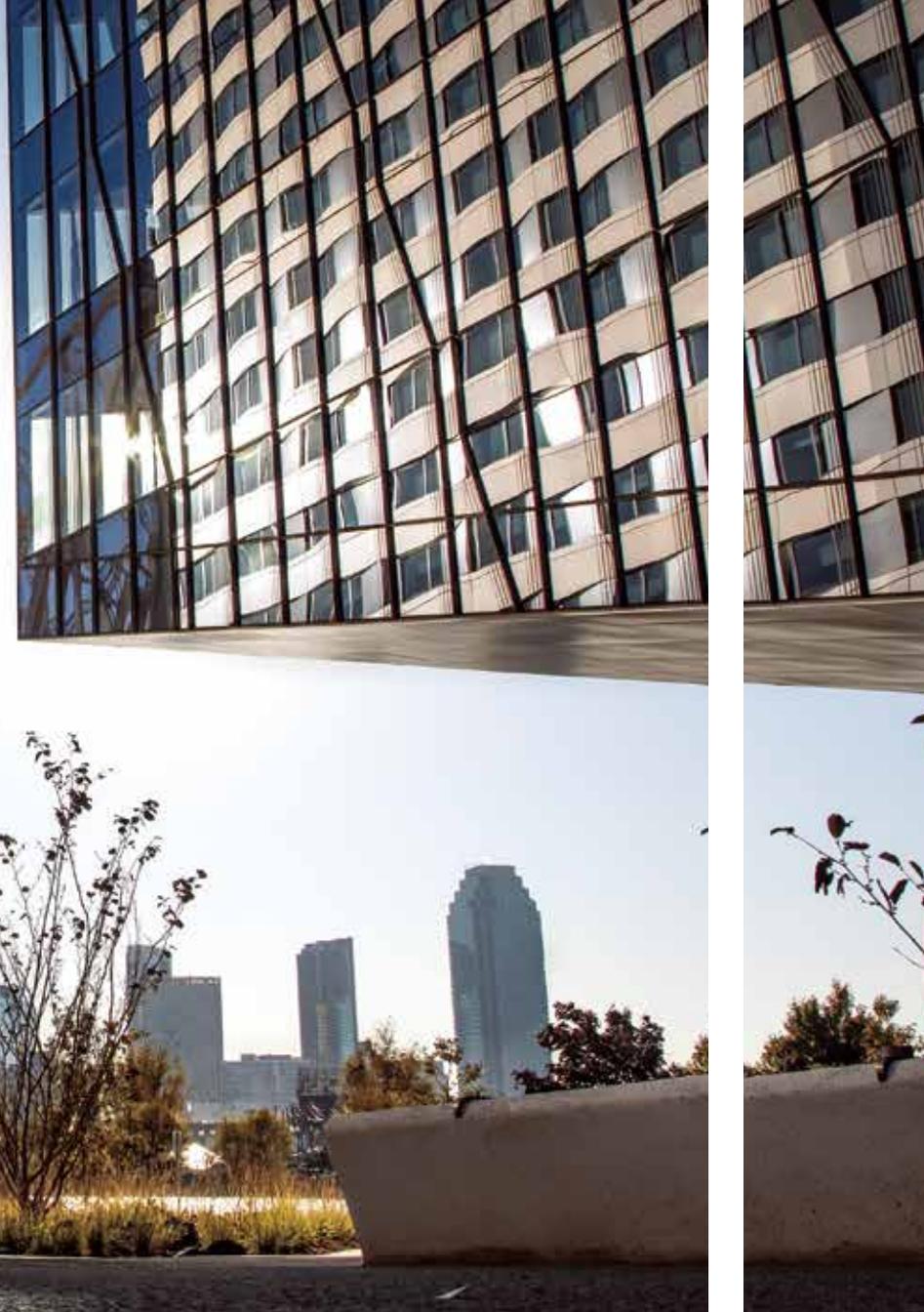
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THE FUTURE OF BUSINESS

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