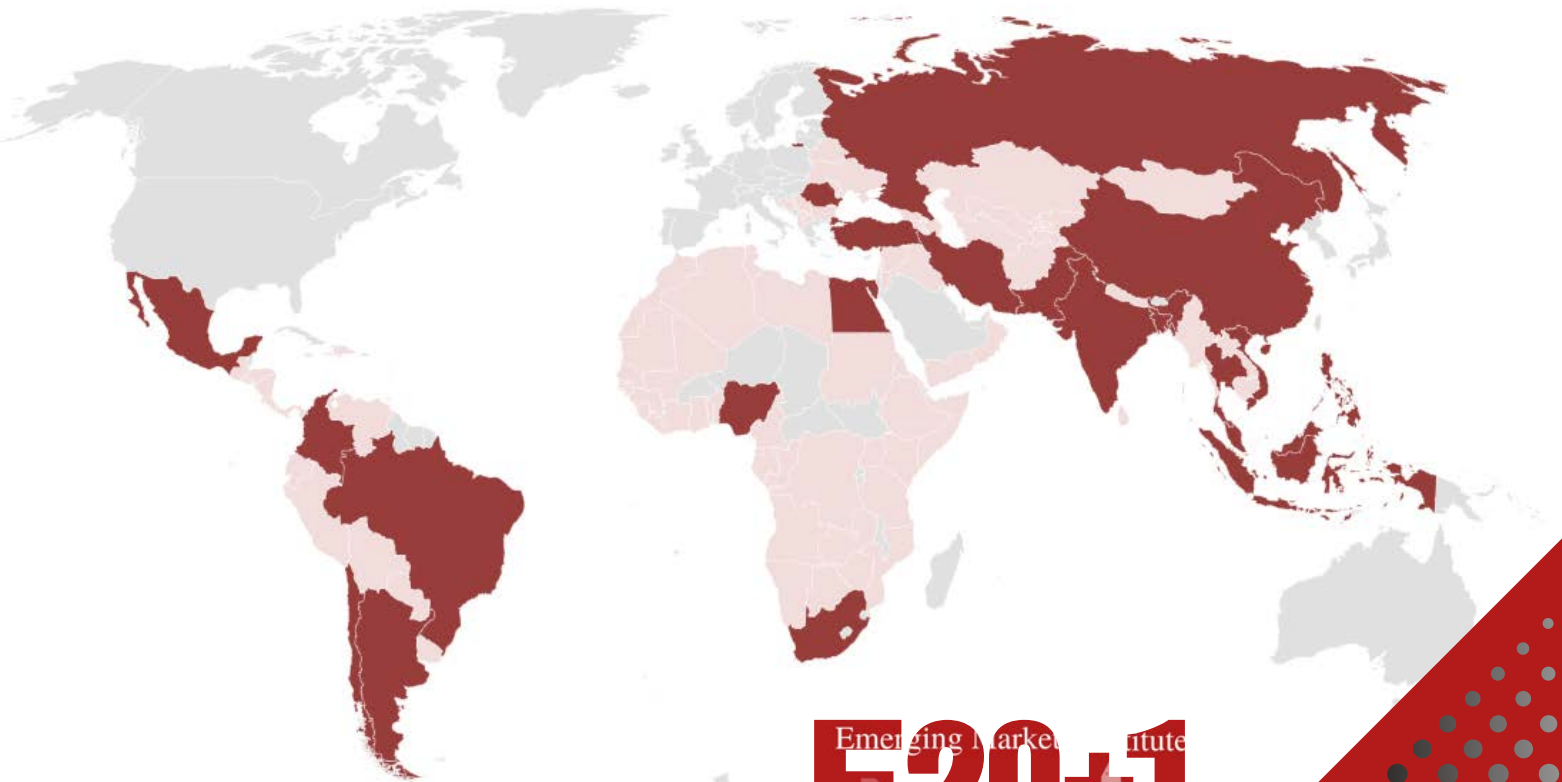




Cornell Tech, NY
November 3, 2023
www.emiconference.com

2023 EMI ANNUAL CONFERENCE

RISKS & REALIGNMENTS



Emerging Markets Institute
E20+1



Cornell
SC Johnson College of Business

WELCOME from the Dean



Welcome to the 13th Emerging Markets Institute Annual Conference!

The Emerging Markets Institute (EMI) was launched in 2010 in order to broaden global leadership horizons in business research and talent development. I am pleased to report that the EMI continues to excel on multiple dimensions. We now have over 200 Johnson School MBA alumni from our Emerging Markets Fellows program who are pursuing careers in a variety of countries including China, Brazil, Mexico, India, and Ethiopia. This Fellows program was conceived of from the launch as a means by which to train future business leaders to adapt and succeed in challenging, volatile, ambiguous business environments, circumstances so prevalent in emerging markets (EMs). It is now a concentration for the second-year students, and it includes our one-year Cornell Tech MBA students. Our faculty and PhD students across the SC Johnson College of Business - gathered under the banner of the College's EM theme and spurred on by the EMI - continue to write and publish actively and ever collaboratively in top-tier business and management journals and books focused on the pressing issues in EMs.

The Cornell SC Johnson College of Business provides important support to global programs including the Cornell-Tsinghua MBA, a Finance MBA dual degree program offered with Tsinghua's PBC School of Finance (in both English and Mandarin) and the new Cornell-Peking MBA-MMH, a dual-degree program in which MBA students at the Guanghua School of Management get a Master's in Hospitality Management from our Peter and Stephanie Nolan School of Hotel Administration. And we are now in the 18th year of our celebrated Cornell EMBA Americas program, jointly offered with Queen's University in Canada, which has boardrooms of students spanning the US, Canada, Mexico City, Monterrey, Lima, and Santiago. These global programs have played a significant role in enabling the Johnson School to gain top rankings among MBA programs in Bloomberg Businessweek, Financial Times, US News and World Reports, and others. The EMI is also expanding its support of professional Master's students and undergraduates from both the Dyson School of Applied Economics and Management and the Nolan School by enabling their valuable interactions in a variety of curriculum projects. We value these interactions and seek to amplify and leverage them to benefit all of our students.

This year's conference theme of "Risks and Realignments" will encourage all of us to reflect critically on geopolitical tensions, financial instability, and heightening challenges for cross-border trade and capital flows involving emerging markets. There is much to discuss and discuss we must. I look forward to welcoming you!

Andrew Karolyi, Dean, Cornell SC Johnson College of Business

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CORNING

Nell Cady-Kruse BS '84 MBA '85

Gail and Rob Cañizares, BS '71, MBA '74



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Message from the Director

Dear EMI Community,

I am pleased to welcome you to the thirteenth Emerging Markets Institute Conference. Under the theme *Risks and Realignments*, this event is the institute's flagship, where we will launch the 2023 Report on Emerging Market Multinationals authored by Lourdes Casanova and Anne Miroux. The event brings together leading academics, students, and business and opinion leaders.

Within the conference, the EMI will hold its 7th Corning EMI Case Competition, an event in which 585 students from 49 of the best business schools across eleven countries have competed this year. We're also excited to launch the fourth edition of the Cornell EMI & Mark Mobius Pitch Competition in partnership with sixteen universities worldwide.

We would like to acknowledge and thank all of our speakers, EMI fellows, Cornell Alumni, experts, and volunteers who have taken the time to participate in our event and broaden the body of knowledge surrounding Emerging Markets and Emerging Multinationals.

We sincerely appreciate the collaboration of our conference partners: the Einaudi Center at Cornell University, EMNet at the OECD Development Center, UNCTAD, and IFC from the World Bank as well as the members of the Emerging Multinationals Research Network (EMRN). We'd also like to acknowledge the generosity of HENRY Renard and Ada KENT Foundation, Gail and Rob Cañizares, Mark Mobius and Corning Corporation, and Clarence B. Rivette. We owe our thanks also to the Cañizares Family for the support to the EMI Cañizares Alumni Award. Last year the awardee was Paul Kavuma, Founder and Owner of Catalyst Principal Partners and this year the award has gone to Heather Henyon, Co-Founder of Mindshift Capital.

I would like to encourage interested companies and individuals to further engage with the EMI through speaking engagements, webinar, corporate partnerships, joint research, and blog posts, among our other events. I encourage you to view our website for more details and follow us on social media.

I hope you enjoy the conference.



A handwritten signature in black ink that reads "Lourdes Casanova".

Lourdes Casanova

Gail and Roberto Cañizares Director

#EMIConference2023

www.emiconference.com

The Emerging Markets Institute Conference 2023

Emerging markets are changing; they are now essential to the present and are no longer the future. Even so, money is moving as though there is uncertainty, with new alliances forming and unanswered issues remaining. The 2023 EMI Conference "Risks and Realignment" is poised to seize a momentous occasion, when crises — including the potential for financial contagion — may not so much threaten us as prompt us to reconsider our ways of thinking. This conference serves as a reminder of our dedication to building bridges and encouraging dialogue even as dangers arise and possible realignments approach.

Central Bank Digital Currencies and AI: Looking Back and Looking Forward

This panel delves into the intricate world of central bank digital currencies (CBDCs), shedding light on mobile payments and technological advancements and how they reshape financial landscapes in emerging markets and foster financial inclusion. With a critical eye on historical developments and their ongoing stakes, this session offers valuable insights into the potential risks and realignments that CBDCs carry, providing a unique vantage point for policymakers, economists, and industry leaders seeking to navigate the ever-evolving dynamics of finance in emerging economies.

South-South Investments

This panel offers a crucial exploration of economic collaborations and investments among countries in the Global South. We explore the shifting landscape of South-South investments, foraying into the diverse range of opportunities and challenges present in emerging markets. This discussion promises valuable insights into the risks and realignments associated with South-South investments, lending new perspectives on the changing backdrop of global finance and its reflections in emerging markets.

Realignments: Multilaterals and Sovereign Wealth Funds

This panel examines the interplay between multilateral organizations and sovereign wealth funds, exploring the complexities of their impact in the world. Drawing on in-depth knowledge of how these entities are reshaping the global economic landscape, this session analyzes the risks and realignments that emerge in the process. It unpacks the scope of the evolving relationship between multilaterals and sovereign wealth funds, as well as its influences on the stability and growth of emerging markets.

Cañizares Award for Distinguished Alumni in International Business and Emerging Markets

The 2023 Cañizares Annual Award for Distinguished Alumni in International Business and Emerging Markets received the record number of nominations for the award. The award recognizes outstanding S.C. Johnson School of Management Alumni who have dedicated their careers to international business & emerging markets with the goal to engage Alumni with the EMI to benefit its mission & students and raise awareness that Cornell University & Cornell S.C. Johnson of Business have a long history of contributing to global business.

2022 Awardee

Paul Kavuma, MBA '93, Founder and Owner of Catalyst Principal Partners

2023 Awardee

Heather Henyon, MBA '03, Co-Founder of Mindshift Capital

The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy. Annually, the Emerging Market Multinationals Report (EMR) is launched with a deep view of emerging markets, by the authors Lourdes Casanova and Anne Miroux, in collaboration with Emerging Multinationals Research Network, OECD Development Centre, International Finance Corporation, Inter-American Development Bank, and others.

Cornell EMI Corning Case Competition

The Cornell Corning EMI Case Competition is a key event at the conference. It boosts collaboration among universities and strengthens Johnson's ties with other academic institutions. Moreover, it speaks to EMI's focus on international and inter-institutional collaboration.

The impact of globalization on business, both locally and globally, is immense, and ignoring it would be catastrophic. The goal of the case competition is to identify and answer questions that real businesses and managers are posing today in relation to Emerging Markets. The growing role of Emerging Multinationals in the business world continues to evolve and this case competition seeks to challenge us to come up with win-win solutions for expanding stakeholders. The case brings the challenge for a Brazilian semiconductor manufacturer.

Every year, participants in the case competition come from MBA and other graduate-level programs in the United States and across the globe. Thank you to all teams who participated in the Cornell EMI Corning Case Competition 2023. 585 participants in 49 institutions, members of 127 teams from 11 countries, an absolute record, joined the challenge of a Brazilian semiconductors manufacturer. The finalists are competing for 1st, 2nd, and 3rd prizes of \$6,000, \$3,000, and \$1,000 respectively.

Finalists:

Cornell University, United States
Corvinus University, Hungary
Indian Institute of Management of Indore, India
Tufts University, United States
University of Delhi, India

Judges:

Sofia Kalantzi
 Momina Aijazuddin
 Tricia Haskell
 Marcelo Kawabata
 Rustom Desai
 Arnab Basu
 Ricardo Buitrago
 Chris Borroni
 John Newman

Cornell EMI Mark Mobius Pitch Competition

The Cornell EMI Mark Mobius Pitch Competition invites student entrepreneurs and recent graduates operating startups in emerging markets to network with fellow students, speak with expert mentors, and pitch their startups to investors in the emerging markets annually.

Five early-stage startups from across the globe compete for a \$10,000 cash prize to develop and scale their innovative idea in the emerging markets. As the role of emerging multinational businesses evolves, the Mark Mobius Pitch Competition challenges teams to think creatively, innovate and adapt their approaches and technologies to solve pressing issues in the emerging markets.

We want to thank every team who participated in the initial round of the 2023 Cornell EMI Mark Mobius Pitch Competition. The 5 finalists who were invited are below. They were chosen among 34 startups, 16 business schools from 11 countries and active in 27 countries.

- **EasyCarbon** from **Hong Kong Polytechnic University**, Hong Kong
- **Esger** from **Cornell Tech**, United States
- **OneHealth+** from **Cornell University**, United States
- **Prami** from **Universidad de los Andes**, Colombia
- **SatellitesOnFire** from **Universidad de San Andres**, Argentina

Judges:

Mark Mobius
 Johnson Cheng
 Heather Henryon
 Ishan Goenka
 Sebastian Molina Gasman
 Oliver Schulze

Cornell EMI Conference Committee



Lourdes Casanova

Gail and Rob Cañizares Director of EMI



Raphael Adeyemo

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Elnaz Gojayevea

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TK Tlotlo Nkwe

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Guilherme Guiachero

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Kaleb Kavuma

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Luipa Mondoka

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Neelam Naik

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Natalia Naranjo

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Paris (Ha Giang) Duong

EMI Program Assistant



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Aryaman Thareja

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Shanta Tran

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Osagie Ogiagbe

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Ying Xue

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Julian Galarza

Case Competition Chair



Shivani Mulji

Case Competition



Kara Styers

Case Competition



Feifei Hung

Case Competition

Cornell EMI Mark Mobius Pitch Competition Committee



Moriah Frank

Pitch Competition



Mateusz Lakomski

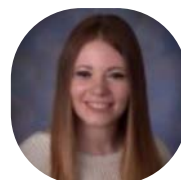
Pitch Competition Chair



Eman Said

Pitch Competition

Special Support



Cara Mecabe

Cornell University



Mark Yeager

Cornell University



Lourdes Casanova, Gail and Roberto Cañizares Director of the EMI Cornell SC Johnson College of Business, USA

Lourdes Casanova is the Gail and Rob Cañizares Director of the Emerging Markets Institute and a Senior Lecturer at Cornell S.C. Johnson College of Business, Cornell University. Formerly associated with INSEAD, she's a Fulbright Scholar holding a Master's from the University of Southern California and a PhD from the University of Barcelona. Recognized as one of the 50 most influential Iberoamerican intellectuals and among the 30 most influential Iberoamerican women intellectuals by Esglobal, her academic contributions include co-editing books like "From Copycats to Leaders: Innovation from Emerging Markets" and "The Era of Chinese Multinationals." She's also authored "Global Latinas" and actively participates in various global economic forums and publications.



Joyce Chang, Chair of Research J.P. Morgan's Corporate and Investment Bank, USA

Joyce Chang, Chair of Global Research at J.P. Morgan's Corporate and Investment Bank, boasts over 30 years of expertise in Macro, Fixed Income, Emerging Markets, and Geopolitical Research. Serving as Global Head of Research for over five years, she previously led Fixed Income Research. With 25 #1 rankings in Institutional Investor's Emerging Markets surveys and induction into the Fixed Income Analyst Society Hall of Fame (2014), her contributions are exemplary. J.P. Morgan's Global Research Team clinched #1 rankings in 2022. Joyce held pivotal roles at Merrill Lynch and Salomon Brothers, earning recognition as one of the Top 25 Most Powerful Women in Finance. Holding an M.P.A. from Princeton, she actively participates in advisory roles at various institutions. Joyce is also a member of Georgetown's Global Business Advisory Board.



Francesco Del Vecchio is a Managing Director at Moelis & Company

Francesco Del Vecchio is a Managing Director at Moelis & Company where he specializes in Capital Structure Advisory. Francesco has over 20 years of restructuring, financing and investment management experience advising debtors, creditors, private equity sponsors and governmental entities on a wide variety of in-court and out-of-court restructurings, special situations and capital structure assignments across a broad range of transactions, industries and jurisdictions globally. Francesco has worked in the Firm's New York and London offices.

Prior to joining Moelis & Company, Francesco held investment banking roles at Goldman Sachs and Citigroup in New York and London and also managed an investment portfolio at a New York-based asset manager. He began his career at Goldman Sachs.



Rustom Desai, Visiting Senior Lecturer, Cornell S.C. Johnson College of Business, USA

Rustom Desai brings to his role 25 years of demonstrated success as a technology executive. He spent most of his professional career with Corning Incorporated, where he held leadership positions of increasing impact across tech-heavy industries including Semiconductors, Consumer Electronics, and Telecommunications. He has repeatedly delivered dramatic growth through building strong and diverse global teams, and has deep experience in General Management, Product Management, M&A & Global/Emerging Markets. As a global citizen, he has lived and worked in the US, China, Taiwan and India.

Rustom Desai is also a trusted director with extensive expertise serving on Public, Private, JV and Family Enterprise boards.



C. Gökhan Doran, Division Vice President and General Manager Corning International, Germany

Gökhan Doran was appointed division vice president and general manager, Corning International in June 2022. Prior to this, he was appointed regional manager EMEA, Corning International, and was responsible for driving business operations, strategy, and business development for Corning International in the EMEA region since 2015. Gokhan Doran joined Corning through acquisition of Siemens' telecom in 1999, as sales manager for Turkey. He then was in charged for the operation of the fiber plant in Gebze, Turkey and subsequently expanded his responsibility as country manager and managing director for the local entity.

Speakers



Iván Duque, Former President of the Republic of Colombia (2018 – 2022) Colombia

Iván Duque, the youngest elected President in Colombia's history at 41 in 2018, is a renowned global expert in security affairs, sustainability, conservation, green finance, and energy transition. He serves as a Distinguished Fellow at the Woodrow Wilson Center, a Transformational Distinguished Fellow at Oxford University, and holds distinguished roles at WRI, FIU, the Bezos Earth Fund, and various prestigious organizations. Notable achievements during his presidency include expanding environmental protection, launching Operation "Artemisa" to combat deforestation, and promoting the Leticia Pact for the Amazon's protection. Duque also addressed COVID-19 challenges with a robust healthcare system and fiscal responsibility, ensuring strong economic resilience.



Anindo Dutta, Partner at EY Asia Pacific, Singapore

Anindo Dutta, currently Partner at EY Asia Pacific, based in Singapore, leads strategic ecosystem partnerships and alliances across the Asia-Pacific region. With a focus on Cloud, Digital/AI, and Cyber solutions, he collaborates with key tech partners such as Microsoft, IBM, SAP, and Service Now. Anindo's previous roles include serving as VP/Regional Business Leader for Microsoft Consulting Services, where he drove Digital Transformation solutions in Asia. His extensive career features leadership positions at Oracle, Xerox, HP Enterprise Services, and IBM, with overseas assignments in Asia-Pacific. Anindo actively contributes to various advisory boards and has received awards for his Pan-Asian leadership. He holds degrees from Rutgers University, the University of Pennsylvania, and an Executive MBA from Cornell University. He also completed the Asian Executives Advanced Leadership Program at Stanford University.



Heather Henyon, Founding Partner Mindshift Capital, UAE

Heather Henyon, Founding Partner of Mindshift Capital, boasts two decades of venture finance, emerging markets, and impact investment experience, with a focus on women-led tech startups. Notably, she established the Women's Angel Investor Network (WAIN), the Middle East's largest women's angel investment group. Her versatile career spans roles at Eureka, Balthazar Capital, and Grameen-Jameel Microfinance Ltd. Fluent in Arabic and French, she actively advises several boards, investment committees, and startups, while serving as a mentor. Recognized as "Investor of the Year" by Arabian Business, Heather holds an MBA from Cornell University's Johnson School and a BA from Oberlin College.



Andrew Karolyi, Charles Field Knight Dean and Harold Bierman Jr Distinguished Professor of Management at Cornell SC Johnson College of Business, USA

Andrew Karolyi is the Charles Field Knight Dean of Cornell's SC Johnson College of Business and a finance professor holding the Harold Bierman Jr. Distinguished Professorship. With extensive expertise in international financial markets, he's published prolifically in top finance and economics journals and authored books and monographs. His research is widely recognized in leading publications. Andrew also served as executive editor for the Review of Financial Studies and held editorial roles for multiple journals. He's been honored with prestigious awards, leads executive education programs globally, and consults for diverse institutions. Karolyi earned his degrees from McGill University and the University of Chicago Graduate School of Business.



Anne Miroux, Faculty Fellow at Cornell SC Johnson College of Business, United States

Anne Miroux is a Faculty Fellow at Cornell University's Emerging Markets Institute. With over 30 years of international trade and finance experience, she began her career at the United Nations, specializing in developing country debt, foreign direct investment, transnational corporations, and technology and innovation policies. She directed the World Investment Reports and served as the Editor of the UN Transnational Corporations Journal. Anne was Director of the Division on Technology and Logistics at UNCTAD and Head of the Secretariat of the UN Commission on Science and Technology for Development. She's actively engaged in advisory boards and holds an extensive academic background, including a PhD in Economics.



Mark Mobius, Founding Partner Mobius Capital Partners, UAE

Dr. Mark Mobius, the eponymous founder, boasts over 40 years of experience in emerging and frontier markets, overseeing actively managed funds with assets exceeding \$50 billion. Prior to establishing Mobius Capital Partners LLP in 2018, he had a distinguished career of more than 30 years at Franklin Templeton Investments, where he served as the executive chairman of the Templeton Emerging Markets Group. Under his leadership, the group expanded its assets under management from \$100 million to over \$50 billion, launching successful emerging market and frontier funds across multiple regions. Dr. Mobius has been a pivotal figure in shaping international policy for emerging markets and received numerous industry awards. He is a published author and holds a Ph.D. from the Massachusetts Institute of Technology.



Fred Olayele, Director, Sprott Centre for African Research and Business Sprott School of Business, Carleton University, Canada

Dr. Fred Olayele is an accomplished economist and public policy expert with a career spanning academia, government, finance, and international development. His expertise includes trade policy, innovation, FDI, urban policy, and inclusive development. He's shared his insights at global conferences and consulted for organizations in Canada, the U.S., and Africa. Dr. Olayele served as Chief Economist and Senior Vice President at the New York City Economic Development Corporation, advised Canadian provincial governments, and worked in international finance at Citigroup. He's also a dedicated educator, researcher, and author. With a Ph.D. in Economics from Lancaster University, UK, he actively supports non-profit organizations and social causes.



Juan Pablo Ortega, Co-Founder and CEO at Yuno, Co-Founder of Rappi Yuno, Puerto Rico

Juan Pablo Ortega, CEO of Yuno, is a co-founder with a remarkable track record in Latin America's tech scene. He's best known as a co-founder of Rappi, one of the region's leading on-demand platforms and a unicorn startup. Under his leadership, Rappi expanded rapidly across Latin America, with operations in nine countries and a valuation of approximately \$5.2 billion. Juan Pablo played a pivotal role in building Rappi's Payments and Fraud teams and developing RappiPay, which offers diverse digital payment services. Advocating for digital inclusion, he aims to make Rappi the first super-app of Latin America. Juan Pablo holds a degree in Applied Economics from Cornell University and is an FAA Instrument Rated Commercial Pilot. He currently resides in Dorado, Puerto Rico.



Lorenzo Pavone, Deputy Head - Networks, Partnerships and Gender Division OECD Development Centre, France

Lorenzo Pavone oversees the Emerging Markets Network (EMnet), a network of multinational companies promoting policy dialogue and analysis on business in emerging markets, hosted by the OECD Development Centre. He has experience in emerging markets, private sector development, competitiveness, investment promotion and business climate assessment. He holds an MBA from HEC Paris and a Master's Degree in Economics from the University of Rome La Sapienza and is member of the Faculty Advisory Council of the Emerging Markets Institute (EMI) at Cornell SC Johnson College of Business.



Shaanti Shamdasani, CEO & Founder S. ASEAN International Advocacy & Consultancy - SAIAC, Indonesia

Shaanti Shamdasani, a seasoned executive with 17 years of Fortune 500 multinational corporation experience across 5 countries, specializes in ASEAN public policy, international trade, and political economics. As Founder & CEO of SAIAC (Strategic ASEAN International Advocacy & Consultancy), she's expanded the company over 13 years across 4 countries. Her roles include advising the President of Indonesia on ASEAN, Co-Chair of G20/T20 for Global Health Security & Covid19, and advising on "Space & Satellite" regulatory reforms. Shaanti actively participates in trade negotiations with countries like India, China, Australia, and New Zealand, focusing on healthcare, digital transformation, space, satellite, eCommerce, logistics, and trade policy. Her recognized expertise significantly influences various industries and policies.



Vera Songwe, Chair and Founder of the Board of the Liquidity and Sustainability Facility, Africa

Vera Songwe is Chair and Founder of the Liquidity and Sustainability Facility, member of the G20 Finance Ministers Independent expert Group on MB reform, a visiting senior fellow at the Brookings Institution, Co-Chair of the High Level Expert Panel on Climate Finance nominated by the government of the UK and Egypt alongside Lord Nick Stern. She is the former United Nations Under-Secretary General and the Executive Secretary of the Economic Commission for Africa (ECA). Songwe has led numerous efforts to bring greater prosperity to Africa. She has worked with African heads of government, Ministers of Finance and Central Bank governors, international organizations and the private sector on macroeconomic stability, monetary policy, financial innovation and inclusion growth, economic integration and trade, and private sector development. She is a leader recognized and respected globally and has contributed policy advice to many continental leaders and institutional leaders globally.



Marcos Troyjo, Transformational Leadership Fellow at University of Oxford, Former President of New Development Bank, Brazil

Professor Marcos Troyjo, currently a Transformational Leadership Fellow at the University of Oxford and a Distinguished Fellow at INSEAD's Hoffmann Global Institute for Business & Society, has held pivotal roles in both academia and international diplomacy. As a former Deputy Economy Minister of Brazil and President of the New Development Bank, he has a deep understanding of global economics and development. A member of the World Economic Forum, he was the first Westerner to lead an Asian-based multilateral organization. With an academic background in international relations and economics, including postdoctorate studies at Columbia University, Professor Troyjo continues to shape global policy and governance. His writings have made a significant impact on various aspects of international affairs.



Dr. Edward Tse, Founder and Chairman Gao Feng Advisory Company, China

Dr. Edward Tse, Chairman of Gao Feng Advisory Company, has played a pioneering role in China's management consulting industry, with two decades of experience leading Greater China operations for prominent international consulting firms. His extensive expertise extends to advising a broad spectrum of entities, including companies, investors, startups, and public-sector organizations in China and worldwide. Dr. Tse has also contributed his insights to Chinese government organizations, the World Bank, and the Asian Development Bank. A prolific author with several books and numerous articles, his work has garnered acclaim, making a significant impact on understanding China's business landscape.



Helen Ye, President Gold View PR, USA

Helen Ye founded Gold View PR to better serve the growing branding and PR needs from both the China and U.S. under the ever changing market environments, especially for companies seeking more dynamic and economic services. Her clients include top China IT, pharmaceutical, fashion and banking companies and U.S. healthcare leaders among others. Helen Ye was also Vice President of Global China Practice, Ogilvy. Helen is also an expert on China-US relations and has been invited as a frequent guest / speaker/panelist by Yahoo Finance, CNBC, Cornell University, etc.



Please note that the program is subject to change. Use the QR code to reach the latest version



8:30am - 9:00am

Registration and Coffee

9:00am - 9:15am

Welcome: A view from China and the Global South

- **Dr. Edward Tse**, Founder and Chairman at Gao Feng Advisory Company, China

9:15am - 10:15 am

Cornell EMI Corning Case Competition Final

- Julian Galarza, Shivani Mulji, Kara Styers, Feifei Hung (**Committee Members**)
 - Blazing Stars, IIM Indore, India
 - Bluestone Consulting, University of Delhi, India
 - BRICS, Cornell University, United States
 - Fletchers Frontier, Tufts University, United States
 - SIMulation, Corvinus University, Hungary

Coffee Break

10:30am - 11:30am

Cornell EMI Mark Mobius Pitch Competition Final

- Mateusz Lakomski, Moriah Frank, Eman Said (**Committee Members**)
 - EasyCarbon, Hong Kong Polytechnic University, Hong Kong
 - Esger, Cornell Tech, United States
 - OneHealth+, Cornell University, United States
 - Prami, Universidad de los Andes, Colombia
 - SatellitesOnFire, Universidad de San Andres, Argentina

11:30am - 12:15pm

Central Bank Digital Currencies and AI: Looking Back and Looking Forward

- **Francesco Del Vecchio**, Managing Director, Moelis & Company, USA
- **Rustom Desai**, Visiting Senior Lecturer, Cornell S.C. Johnson College of Business, USA
- **Anindo Dutta**, Partner, EY Asia Pacific - Markets & Business Development at EY, Singapore
- **Mark Mobius**, Founding Partner at Mobius Capital Partners, UAE
- **Matthew Saal**, Digital Financial Services at International Finance Corporation, USA

Lunch Break at Tata Innovation Center 141/151

1:15pm - 2:00pm

Launch of the EMI Report 2023

- **Momina Aijazuddin**, Global Head Microfinance at IFC, USA
- **Lourdes Casanova**, Gail and Roberto Cañizares Director of the EMI at Cornell SC Johnson College of Business, USA
- **Anne Miroux**, Faculty Fellow at Cornell SC Johnson College of Business, USA
- **Fred Olayele**, Director, Sprott Centre for African Research and Business at Sprott School of Business at Carleton University, Canada
- **Lorenzo Pavone**, Deputy Head - Networks, Partnerships and Gender Division at OECD

2:00pm - 2:45pm

South-South Investments

- **C. Gökhan Doran**, Division Vice President and General Manager at Corning International, Germany
- **Heather Henyon**, Founding Partner at Mindshift Capital, UAE
- **Juan Pablo Ortega**, Co-Founder and CEO at Yuno, Co-Founder of Rappi, Puerto Rico
- **Helen Ye**, President Gold View PR, USA

Coffee Break

3:00pm - 3:30pm

Special Address EMI Distinguished Fellow

- **Andrew Karolyi**, Charles Field Knight Dean and Harold Bierman Jr Distinguished Professor of Management at Cornell SC Johnson College of Business, USA
- **Iván Duque**, Former President of Colombia (2018-2022), Colombia

3:30pm- 4:15pm

Realignments: Multilaterals and Sovereign Wealth Funds

- **Joyce Chang**, Chair of Research at J.P. Morgan's Corporate and Investment Bank, USA
- **Shaanti Shamdasani**, CEO & Founder at S. ASEAN International Advocacy & Consultancy – SAIAC, Indonesia
- **Vera Songwe**, Chair and Founder of the Board of the Liquidity and Sustainability Facility, Africa
- **Marcos Troyjo**, Former President of New Development Bank, Transformational Leadership Fellow at University of Oxford, Brazil

4:15pm- 4:20pm

Special Address: Assembly Member at the NYS Legislature

- **Steven Raga**, Member at the NYS Legislature

4:20pm- 4:25pm

EMI Fellows Alumni

- **Fairuz Zein**

4:25pm- 4:30pm

Emerging Markets Society

- **Kaleb Kavuma**

4:30pm-5:00pm

Cornell EMI Cañizares Alumni Award & Fireside Chat

- **Andrew Karolyi**, Charles Field Knight Dean and Harold Bierman Jr Distinguished Professor of Management at Cornell SC Johnson College of Business, United States
- **Heather Henyon**, Founding Partner at Mindshift Capital, UAE

5:00pm - 5:30pm

Competitions Awards

- Cornell EMI Corning Case Competition
- Cornell EMI Mark Mobius Pitch Competition

5:30pm - 5:40pm

Closing Remarks

Special Thanks

The EMI conference would not be possible without the support of so many people. Thank you to the members of the EMI Advisory Board Members Nell Cady-Kruse, Gail and Rob Cañizares, Henry Renard, Mark Mobius and all those who assisted. Thank you to our amazing EMI Fellows and co-Presidents of the Conference Organizing Committee, for all their hard work and taking the time to help us organize the conference. For the Leaders of the Case Competition Julian Galarza, Shivani Mulji, Kara Styers and Feifei Hung. And Mateusz Lakomski, Eman Said and Moriah Frank who led the fourth EMI pitch competition.

To Lindsey Aliksanyan, Neelam Naik thank you for being a great project managers and Elnaz Gojayevea and Daniela Anne Santoiemma for your help with the design of the different materials. To Mark Yeager for a great help with the website and the technology, to Cara Mecabe for logistics and all contributions as well as thanks to Clarence Rivette for his special support on conference preparations.

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