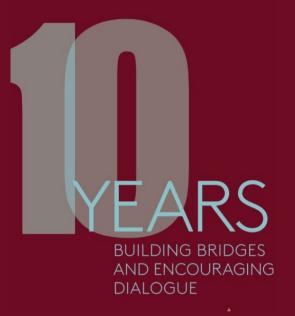
## **EMERGING MARKETS INSTITUTE**



## YEAR IN REVIEW

2019-2020



10<sup>th</sup> ANNIVERSARY



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## Message from the Director



The Emerging Markets Institute (EMI) celebrated an important milestone – its 10th anniversary, during 2020. The year was also special due to the unique challenges of the Covid-19 crisis which affected us all. We learned that we as a community can be proud of our resilience and inherent ability to change and innovate for the future. Our team spirit worked marvels and we all saw the importance of our Cornell MBAs reaching out to the world through dialogue and constructive engagement.

Launched by Professors Ya-Ru Chen and Andrew Karolyi in 2010, EMI has become a major academic institute of education and research on emerging markets. EMI's success is the result of the cumulative hard work of all stakeholders: the EMI team, the EMI advisory council, EMI fellows and Cornell University community at large. They have all helped further EMI's goals during the academic year 2019–2020:

- 1.Advancing **Education** across the Cornell Tech, executive MBA and Ithaca MBA programs. The class of 2020 has a distinctive place in EMI history as they demonstrated exemplary perseverance and discovered new ways to learn online and to grow.
- Sixty-two MBA students from 20 countries graduated with an Emerging Markets Concentration, which we celebrated on May 22th. VIP speaker and benefactor Rob Cañizares BS'71 and MBA '74, congratulated them and their families and gave them advice on their future careers. Dean Mark Nelson also spoke at the event as well as student chairs of the different programs: Mercedes Morán, Charlotte Zhai, Christina Valauri, Jacer Collins, Claudia Poclaba, Sebastián Molina, Nate Ngbondo Koweda and Charles Gabriel Mouaikel.
- With the support of the Cunningham Fund, EMI financially supported students in 10 international treks to China, Colombia, Israel, Africa and Brazil.
- Thanks to the generosity of Gail and Rob Cañizares, BS '71 and MBA '74, EMI increased its summer internship program with three students from the Universidad de los Andes in Colombia: Daniel Andrade, Javier Montenegro and Soraya Quiroga, Erwin Wei, MBA 21. Cornell undergrads Mihika Badjate, Vritika Patni, Tyler Botzon, Meghana Gavirneni, Andrew Lim, and Muzammil Rizwan. Srishti Mutha, from Pandit Deendayal Petroleum University in India. Sarah Kuntz, Cornell Alum: Swapnil Gupta and Diana Neves.

#### 2. Deepening the **Knowledge** on Emerging Markets

- The 4th EMI Report Emerging Market Multinationals 2019: Building Constructive Engagement co-authored by Anne Miroux and Lourdes Casanova was published in Nov 2019. This was the third of a series of reports on emerging market multinationals (eMNCs). The report is directed at decision leaders from the public and private space and examines the growing presence of eMNCs on the global stage and compares their performance with other firms from advanced economies.
- Building on the four reports from prior years, L. Casanova and A. Miroux published a book in 2019. The Era of Chinese Multinationals: How Chinese Companies Are Conquering the World. Academic Press. Elsevier. <a href="https://doi.org/10.1016/C2018-0-01595-9">https://doi.org/10.1016/C2018-0-01595-9</a>.
- The ongoing collaboration within the Emerging Multinationals Research Network (EMRN) including Veneta Andonova Dean and Juana Garcia from
  the Business School at the Universidad de los Andes in Colombia, Prof. Anabella Dávila from EGADE in Tec de Monterrey in Mexico, Prof. Moacir
  Oliveira Jr., Dean of the Business School at the University of São Paulo, Prof. Fernanda Ribeiro from FEA in Brazil, and Prof. Diego Finchelstein, from
  Universidad de San Andrés in Argentina.
- · The launch of the Faculty Advisory Board for EMI.
- The Emerging Markets theme under the leadership of Christopher Marquis, Arnab Basu and Lourdes Casanova was approved by the leadership of the Cornell S.C. Johnson College of Business.

#### 3. Outreach to the Cornell Community and beyond

- The 9th Annual EMI conference was held on November 8th 2019, at Cornell Tech in Roosevelt Island in New York City in partnership with OECD in Paris, with 277 attendees and 33 speakers from all over the world.
- The third Cornell Corning Emerging Markets Case competition on Emerging Markets was organized with 66 students from 9 leading business schools in 9 countries participating. Congratulations to the winners from the Universidad de los Andes (Colombia), CKGSB (China) and the Cornell team from the eMBA program. The case competition was possible thanks to the generous support of Gail and Rob Cañizares.
- · Twenty Presentations of the EMI report were made all over the world including at the OECD in Paris.
- In March 2020, EMI launched three webinars in collaboration with the Emerging Multinationals Research Network, the Johnson African Business Society (JABS) and the other international clubs at Johnson.
- T-Time, video live series where experts and students discuss and propose solutions to economic and business issues in Emerging Markets in collaboration with a Nitin Bajaj, MBA '20 and his team.

All of EMI's achievements would not have been possible without the hard work of the EMI team, EMI fellows, Advisory council, Alumni and faculty. I am grateful to EMI's community for its hard work, enthusiasm and new ideas. We look forward to continuing to learn together in this academic year!

#### Lourdes Casanova

Gail and Rob Cañizares Director, Emerging Markets Institute

Founded in 2010, Cornell's Emerging Markets Institute at the S. C. Johnson Graduate School of Management provides thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy. The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy.

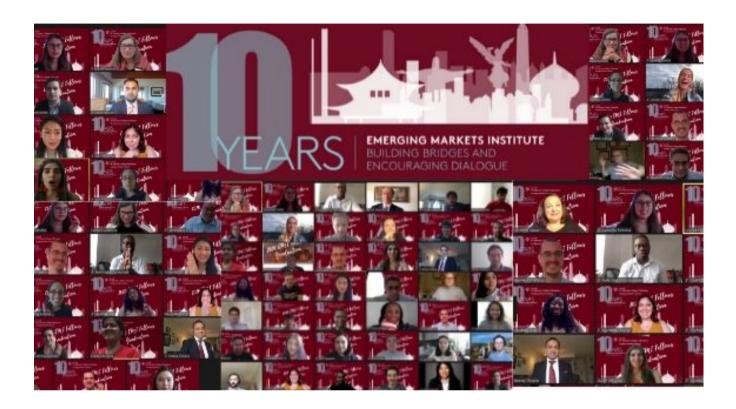


The Emerging Markets Institute (EMI) brings together prominent researchers, practitioners and students with an interest in the role of emerging markets in the global economy. The EMI aims to be a platform for thought leadership that both creates new insights and prepare students and business leaders for success in emerging markets. Particular themes of interest are emerging multinationals, innovation from emerging markets and corporate governance in a changing global context.

#### Vision



## EMI Fellows Graduation Ceremony



The EMI Graduation Ceremony for the class of 2020 took place virtually on May 22nd. The celebration gave the EMI staff an opportunity to thank the Fellows from 21 countries for their hard work and dedication to the knowledge and growth of EMI. The celebration also provided a moment for students to reflect on their personal Johnson and EMI journeys.

This year's 61 Fellows represented 21 countries from all continents. EMI Advisory and Johnson council member Rob Cañizares was the keynote speaker, and Dean Mark Nelson opened the event. Other speakers includedGabriel Ferraresso (AMBA '20), Mercedes Moran Enriquez (MBA '20), Yewande Salau (MBA '20) and Charlotte Zhai (MBA '20), Jacer Collins (EMBA '20) and Christina Valauri (EMBA '20), Sebastian Philippe Molina Gasman (CIPA '20) and Nate Ngbondo Koweda (Cornell Tech MBA '20).

# Leaders in Emerging Markets

In the Fall of 2019 Lourdes Casanova taught for the fourth time the course "Leaders in Emerging Markets: In Search of Global Opportunities," which provided EMI Fellows and MBA students the opportunity to learn about Emerging markets and interact with speakers. The guest speakers highlighted some of the challenges and opportunities of doing business in Emerging Markets.

This course was attended by 110 students, including Cornell Tech students in NYC by *videostreaming*. The guest speakers included:

- Paula Kovarsky, Director Investor Relations, Cosan Limited. Brazil.
- Nicolas Bernardi, Founder and Managing Director of Quality Center Senegal.
- Carlos Rodríguez Pastor, Chairman and CEO of Intercorp.
- Joyce Olewe, from Cornell Tech, Nigeria and Africa challenges.
- Xiaojun Huang, Vice President, Bank of China, USA.
- Wim Wandenhoeck, Senior Portfolio Manager, Invesco.
- Rahmila Nadi, from Cornell Tech.
- Haroon Ulugh Beg Latif, Director, DinarStandard, MBA'13 from Cornell Tech





# Study Trips

The Colombia study trek was conducted online in March 2020. MBA students from Cornell and Universidad de Los Andes jointly did pro-bono consulting projects for Colombian SMEs.

Thank you to the Cunnigham Fund we continue supporting treks to Emerging markets, as well as financially supporting participation in 10 international treks.

Thank you to Gail and Rob Cañizares, EMI financed the participation of the EMI fellows in an international conference, and an international internship



## **Emerging Markets Multinationals Report**



#### EMERGING MARKET MULTINATIONALS REPORT (EMR) 2019

EMERGING MARKETS: BUILDING CONSTRUCTIVE ENGAGEMENT



Emerging Markets Institute
Cornell S.C. Johnson College of Business, Cornell University
Lourdes Casanova, Senior Lecturer, Director
Anne Miroux, Visiting Fellow

The Emerging Market Multinationals Reports were launched in 2016 as part of Cornell University's Emerging Markets Institute. Authored by Lourdes Casanova and Anne Miroux, they study the largest Emerging Market Multinationals. The fourth edition focuses on how these companies fuel the creation of more stable and better-paid jobs, provide resources to conduct research andfoster innovation, as well as contribute to the development of small- and medium-sized companies. The rise of Chinese multinationals as measured by their presence on the 2019 Fortune Global 500 rankings has been remarkable. The research explores the specific firms that turbocharge FDI from emerging market countries and compares them to developed markets such as the United States and Japan. The report also includes the description of innovation leadership from emerging markets, in particular the case of Huawei, the most emblematic of Chinese firms in innovation, global reach, and impact, as demonstrated by its visibility in the press.

The report pays particular attention this year tothe rising economic engagement of China in Latin America and Africa, highlighting its increasing role as a key source of finance for both continents through FDI and lending. In Latin America, though lending does not dominate the picture as it does in Africa, in some years China has been the largest source of development finance, even surpassing major development banks. In both cases, Chinese lending and FDI increased significantly over the past decade. Finally, chapters from Wuhan University in China, Universidad de los Andes in Colombia, Tecnológico de Monterrey in Mexico, Universidad del Norte in Colombia and OECD's EMnet complement the report.



## FRANKLIN TEMPLETON INVESTMENTS



On October 2015, EMI signed an agreement with Franklin Templeton Servicios de Asesoría México to publish Templeton's reports. We are very grateful to Timothy Heyman, President of Franklin Templeton Asset Management Mexico, who made this agreement possible. Latest reports include:

- Unchartered Territory (January 2020)
- Mexico: Sustainable Stagnation (February 2020)
- Contagion (March 2020)
- Pandemic Shutdown: Economic Coma (April 2020)
- One storm, different boats (June 2020)

## EMI Blogs



April 10, 2020. <u>EMI at the crossroads:</u> <u>Crisis, contagion, and community</u>. By: Eudes Lopes, MA '16 & PhD candidate (A&S)



April 12, 2020. The top three most surprising facts about emerging market multinationals. By: Jennifer Wholey 10 (CALS)



September 4, 2020. <u>The Asian Century just arrived. Now get ready.</u> By: Michael Pocress '21 (Dyson)



August 25, 2020. Exploring history, culture, and health tech innovation in Israel. By: Shuhan Zhang, MBA '20



August 19, 2020. Experiencing the aftermath of Tunisia's Jasmin Revolution. By: Guillaume Allard, One-Year MBA '20



July 21, 2020. A first-hand look at the African economy. By: Sophia Marseille, Two-Year MBA '20



June 30, 2020. <u>Spring trek combines</u>
<u>Asian culture, real estate, and infrastructure</u>. By: Emile Schachter, MPS-RE '20 (Baker)



August 12, 2020. <u>The CFA franc, a modern-day colonial system.</u> By: Olivier Tameze–Rivas, MBA '20



June 8, 2020. <u>Japan-Korea trek focuses</u> on <u>business strategy in wines and spirits</u>. By: Brittney Blackmon, Two-Year MBA '20



April 27, 2020. **How the health of a nation impacts GDP.** By: Nicole Beck, Two-Year MBA 20



April 27, 2020. How the health of a nation impacts GDP. By: Nicole Beck, Two-Year MBA '20



March 16, 2020. <u>EMI's China trek: Free enterprise, socialist goals, and a rich cultural heritage</u>. By: Abhishek Banerjee, Two-Year MBA '20

# The Annual EMI Conference 2019: Building Constructive Engagement



The Emerging Markets Institute (EMI) conference has been the institute's flagship event to showcase our research and to pool together leading academics, students, and business leaders. Over the past nine years, we have forged organizational partnerships and gleaned timely insights from speakers about the ongoing dynamism of the emerging markets landscape. Under the theme Constructive Engagement, last year the discussions were around: Fintech, Entrepreneurship, Impact Investing, and Macroeconomics.



LAUNCH EMI EMERGING MULTINATIONALS REPORT (EMR 2019)



WILL FINTECH SOLVE FINANCIAL INCLUSION CHALLENGES IN EMERGING MARKETS



HOW CAN ENTREPRENEURS IN THE EMERGING WORLD BECOME WORLD WINNERS



EMERGING MARKETS AS A DRIVER FOR GROWTH



HOW CHINESE FINANCIAL INSTITUTIONS HAVE BECOME GLOBAL



CREATING AN
INTERNATIONALLY
RECOGNIZED INDIAN BRAND



BUILDING CONSTRUCTIVE ENGAGEMENT

Along with the conference, the Fourth Cornell Emerging Markets Institute Annual Case Competition was held on November 8th at Cornell Tech campus. The case competition is a key event in the conference. It boosts collaboration among universities and strengthens Johnson's ties with other academic institutions. Moreover, it speaks to EMI's focus on international and interinstitutional collaboration.

#### 4th Cornell Emerging Markets Case Competition 83 participants from 9 countries - 18 teams About the Case: China Consulting Including schools from Colombia and Singapore Co. Management consulting from China Cornell University exported to the world University of Technology Sydney Australia Unites States Baruch College, Zicklin School of Business CUNY-Baruch college-Zicklin School of Business USA **ESADE** Spain **ESADE** Spain Fsade España Cornell University United States Cheung Kong Graduate School of Business (CKGSB) China EGADE Business School Mexico Cornell University United States INSEAD France INSEAD France/Singapore EGADE Business School Mexico Universidad de los Andes Colombia Asian Institute of Management Philippines USA Cornell University United States Columbia University I Prize: UniAndes, Colombia II Prize: eMBA team, Cornell University III Prize: CKGSB

### Events



The EMI Annual Conference 2019 witnessed 256 registered attendees from fifteen countries. The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy.

The EMI Conference includes many distinguished speakers, panelists and moderators. Last year we were honored to have 30 speakers and five panels from around the world discussing around four industry panels: Fintech, Entrepreneurship, Impact Investing, and Development Economics



EMI Advisory Council meeting at the Tata Innovation Centre, NY on Nov 6th, 2019

#### **Events**

### More Events



Spain and the United States in the Global Economy Forum

US/Spain Chamber of comments in NY September 24, 2019



EMI Lunch with Eduardo Engel, Professor at the University of Chile, and Roberto Cañizares Member Advisory Council EMI and Cornell BS '71, MBA'74

Ithaca, NY October 22, 2019



**EMI Advisory Committee Meeting**Cornell Tech, NYC

November 7, 2020



**Lourdes Casanova's keynote lecture** Fundación Rafael Del Pino January 22, 2020



DevTalks - Emerging Markets as drivers of foreign direct investment and talent

OECD Development Centre - Paris, France January 31, 2020



Chats in the Stacks: Lourdes Casanova on The Era of Chinese Multinationals: Competing for Global Dominance

Ithaca, NY February 12, 2020



The Era of Chinese Multinationals: Competing for Global Dominance

United Nations Development Program (UNDP) March 5, 2020



EMI webinar 'COVID-19: Impacting Geographies and Lives

April 15, 2020



EMRN Webinar Series - "The future of business schools post-COVID19"

May 15, 2020

# EMI Task Forces: Strategy, Education, Research, Outreach

As EMI celebrating is its 10th anniversary this year, it was time for a strategic review. The enlarged Advisory Council meeting reviewed EMI's activities over the past up and set up four task forces to review and propose new actions on research, education, outreach (both the conference and the digital marketing activities) and the <a href="Emerging Markets Report">Emerging Markets Report</a>. Advisory council members, faculty, EMI Fellows and alumni worked throughout the summer under these different task forces. The new strategic plans will be presented at the EMI Conference on November 6th. Thank you to the moderators of the taskforces and all the members for their hard work and valuable ideas to elevate EMI, as we transition into this next decade.





#### **EDUCATION**

Secretary/Facilitator:
Martin Kutsuma
Advisory Council
Member: Rustom Desai
Alumni: Yewande Selau,
Mercedes Moran,
Christina Valauri
Faculty: Sofia Kalantzi

**EMI Fellows:** Maiko Minami, Martin Kutsuma, and Erwin

Wei

EMI Team: Vineetha

Pachava

#### **OUTREACH**

Secretary/Facilitator:

Meghana Gavirneni

**Advisory Council** 

**Members:** Sandiip

Bhammer, Xiaojun

Huang

**Alumni:** Lovay

Mahajan, Swapnil

Gupta, Maria Luisa

Garduño

Faculty: Arnab Basu

EMI Fellows: María

Peña, Vipin Bansal,

John Ninia and Erwin

Wei

**EMI Team:** Mumuksha Khicha, Mihika Badjate

#### RESEARCH

Secretary/Facilitator:

Tyler Botzon

**Advisory Council** 

Members: Timothy

Heyman

Alumni: Abdellah

Bouhamidi

Faculty: Christopher

Marquis

EMI Fellows: Juan

Guillermo Velasco

Faculty and Member of the Emerging Markets

Research Network: Diego

Finchelstein

**EMI Team:** Lourdes

Casanova, Anne Miroux,

Daniel dos Anjos

#### **STRATEGY**

Secretary/Facilitator: So

raya Quiroga

**Advisory Council** 

Members: Roberto

Cañizares, Paul Kavuma,

Nell Cady-Kruse, Georges

Ugeux

Alumni: Matthew St. John

Douglas

Faculty: Andrew Karolyi,

Nagesh Gavirneni

EMI Fellows: Arnaldo

Pérez

**EMI Team and Cornell** 

PhD Students: Eudes

,

Lopes

### **T-Time Series**



'T-Time' is a Facebook live series that brings together EMI fellows, faculty, political and business leaders from emerging markets and beyond to discuss how the current political landscape is affecting the economies and the private sector of emerging markets. We interviewed many outstanding guest this year. Including:

- T-Time about JABS mission EMI talks with Nnamdi Iwuji, the new President of the Johnson African Business Society (JABS) about JABS's mission.
- T-Time about Mobile Payments in China Discussion with Lourdes Casanova, Christopher Marquis, John Ninia and Mumuksha Khicha
- T-Time with Paula Kovarsky Discussion around Brazil and the energy industry
- T-Time with Nicolas Bernardi Discussions around entrepreneurship in Africa.
- T-Time with Carlos Rodríguez Pastor Carlos Rodríguez Pastor, Chairman and CEO of Intercorp, discussing the company's focus on education.

The interviews can be watched on our Facebook page or Youtube channel.



## **EMI Team**



As we adjust to these exceptional circumstances, the **Emerging Markets** Institute team, coming from the diverse parts of the world, renews its commitment to continue encouraging dialogue and building bridges with EMI fellows, alumni, stakeholders through social media, virtual teaching and on line activities.

Get to know our EMI Team better here: http://bit.ly/EMIteam

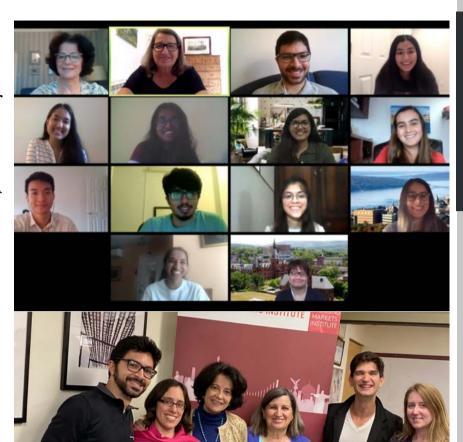


### **EMI Team**

EMI wants to thank you all who have been a part of the team in the last academic year for the resilience and grit exhibited by each one of you during these pressing times. A big shout out for your devotion to the institute. We appreciate all the extensive hours you respectively invested for our team's collective success..

Also, Thanks to all the students, faculties, EMI Fellows, summer interns of EMI for your shear effort in whatever you do.

Get to know our EMI Team better here: http://bit.ly/EMIteam





# **Advisory Board**



Georges Ugeux Chairman & CEO, Galileo Global Advisors



Roberto Cañizares, BS 71, MBA 74 Ex-President, MSA International



Henry P. Renard BA '54, MBA '55 Executive Vice President, Inverness Counsel



**Timothy Heyman**President, Franklin Templeton
Asset Management Mexico



Rustom Desai, MBA '95 Tech Executive, Board Director Senior Lecturer at Cornell Johnson



Sandiip Bhammer, MBA '04
Portfolio Manager,
South-Asia Investment Fund,
SPC at DA Capital



Robert W. Staley '57 BME '58 MBA '59 Ex-Vice Chairmain, Emerson Electric Company



**Paul Kavuma, MBA '93** Chief Executive Officer, Catalyst Principal Partners



**Cristina Manzano** Director, Esglobal



Nell Cady-Kruse, BS '84, MBA '85 Board of Directors and Chair, Board Enterprise Risk Committee for Barclays Bank Delaware



**Felipe Garza Medina, MBA '80** President PTA Business, Alpek (Alfa Group)



**Sam Sotoodeh, MBA '87** President at Acquisition Group



**Xiaojun Huang, MBA 19** Executive Vice President, Bank of China, USA

# Academic Advisory Board



Veneta Andonova Dean Faculty of Management University of Los Andes Colombia



Lourdes Casanova
Director and Senior Lecturer of
Management, Gail and Roberto
Cañizares Director Emerging
Markets Institute



Taotao Chen
Professor of International
Economics & Management
in School of Economics &
Management, Tsinghua
University



Paloma Fernández Pérez
Professor of International
Business History and Family
Businesses Faculty of Economics
and Business Universitat de
Barcelona Spain



**Diego Finchelstein**Professor Escuela de
Administración y Negocios
University of San Andres,
Argentina



Peter Gammeltoft
Professor Department of
International Economics,
Government and Business
Copenhagen Business School
Copenhagen, Denmark



Moacir Miranda de Oliveira Junior Dean Faculty of Economic, Administration and Accounting (FEA) University of São Paulo Brazil



**Tarun Khanna**Jorge Paulo Lemann
Professor Director South
Asia initiative Harvard
Business School



Christopher Marquis
S.C. Johnson Professor in Global
Sustainable Enterprise, and
Professor of Management S.C
Johnson School of Management
Cornell University Ithaca, USA



Anabella del Rosario Dávila Martínez Professor of Strategic Human Resource Management and Strategy and Management EGADE Business School, Tecnológico de Monterrey Mexico



**Xavier Mendoza**Former Dean ESADE Business
School Barcelona, Spain



Anne Miroux
Faculty Fellow, Emerging
Markets Institute, Former
Director of the Division on
Technology and Logistics at
United Nations Committee
of Trade and Development

# Academic Advisory Board



Miguel Otero
Professor of Intenational
Political Economy Instituto
de Empresa (IE), School of
Global and Public Affairs
Madrid, Spain



Lorenzo Pavone
Deputy Head of Networks,
Partnerships and Gender Division
OECD Development Centre
OECD, Paris



Mike Peng
Jindal Chair of Global
Strategy Executive Director,
Center for Global Business
Jindal School of
Management, University of
Texas at Dallas Dallas, USA



Ravi Ramamurti
University Distinguished
Professor, International Business
and Strategy Director, Center for
Emerging Markets D'Amore Mc
Kim School of Business
Northeastern University Boston,
USA



Subramanian Rangan Professor of Strategy and Management Abu Dhabi Crown Prince Court Endowed Chair in Societal Progress INSEAD Fontainebleau, France



Margarita Tsoutsoura Smith Family Business Professor of Finance S.C Johnson Graduate School of Management Cornell University Ithaca, USA



Daniel Garrett Van Der Vliet John and Dyan Smith Executive Director Family Business S.C. Johnson Graduate School of Management Cornell University Ithaca, USA



**Zhaohui Xuan**Chinese Academy of Science
and Technology for
Development (CASTED)
Beijing,China



James Zhan
Director, Investment and
Enterprise Division United
Nations Conference on Trade
and Development Geneva,
Switzerland

# EMI: Faculty



Lourdes Casanova Director and Senior Lecturer of Management



**Andrew Karolyi** Associate Dean



**Anne Miroux** Faculty Fellow



**Eswar Prasad** Faculty Fellow



**Timothy J. DeVoogd** Faculty Fellow



**R. Richard Geddes** Faculty Fellow



**Ya-Ru Chen** Faculty Fellow



**Ming Huang** Faculty Fellow



**Gustavo A. Flores-Macías** Faculty Fellow



**Christopher Marquis** Faculty Fellow



**Arnab Basu** Faculty Fellow



**Nagesh Gavirneni** Faculty Fellow



**Warren B. Bailey** Faculty Fellow



**Shanjun Li** Faculty Fellow



**Vithala R. Rao** Faculty Fellow



**John Tobin** Faculty Fellow



**Randy L. Allen** Faculty Fellow



**Sofia Kalantzi** Faculty Fellow



**Mark B. Milstein** Faculty Fellow



**Vishal Gaur** Faculty Fellow



**Glen W.S. Dowell** Faculty Fellow



**Maureen O'Hara** Faculty Fellow



**Young-Hoon Park** Faculty Fellow



**Wesley David Sine** Faculty Fellow

### Emerging Markets Research Network



**Juana Garcia** Associate Professor from Universidad de los Andes



**Venedeta Andonova** Associate Professor from Universidad de los Andes



**Anabella Davila**Associate Professor from Tecnologico de Monterrey



**Moacir Oliveira Junior** Associate Professor from University of São Paulo



**Fernanda Ribeiro** Associate Professor from University Center of FEI



**Diego Finchelstein** Associate Professor from University of San Andrés

### **EMI Administration**



**Samanta Fonseca** Program Coordinator



Vineetha Pachava Research Assistant



**Mumuksha Khicha** Project Manager



**Jennifer Wholey** Research Assistant



**Eudes Prado Lopes** Research Fellow



**John Ninia** Research Fellow



**Michael Pocress** Research Assistant



**Daniel Ribeiro Dos Anjos** Research Assistant



**Claudia Poclaba** MPA '20



**Maria Peña** Two-year MBA '21



**Mercedes Moran Enriquez** Two-year MBA`20



**Nate Ngbondo Koweda,** Chair of Cornell Tech EMI Fellow



**Sebastian Molina Gasman** MPA '20



Charles Mouaikel EMI Fellow



**Maiko Minami,** Chair of executive MBA



**Stoimen (Tito) Iliev** Two-year MBA '21

### Summer Interns 2020



**Daniel Andrade Gaitán** Intern 2020



**Mihika Badjate** Intern 2020



**Tyler Botzon** Intern 2020



**Meghana Gavirneni** Intern 2020



**Andrew Lim** Intern 2020



**Javier Montenegro Cortés** Intern 2020



**Srishti Mutha** Intern 2020



**Vritika Patni** Intern 2020



**Grace Peng** Intern 2020



Soraya Quiroga Camacho Intern 2020



Muzammil Rizwan Intern 2020



**Erwin Wei** Intern 2020

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